

Commemorate World Energy Storage Day with 150+ global thought leaders driving green energy and clean transportation

- Once again, the 3rd World Energy Storage Day (WESD) Global Virtual Conference & Expo is set to bring together the world's energy storage, e-Mobility and green hydrogen community together on 22nd September
- The event will witness participation of 100s of CXOs from leading companies as well as some of the top industry minds, researchers, and policymakers from 100+ countries to listen to 150+ thought leaders from around the globe
- The intention of these deliberations is to facilitate bilateral trade, support market development, promote new research and innovation in the industry and exchange learnings from best practices and use-cases
- The program highlights include technology workshops, partner seminars, virtual tours, start-up pitches, networking lounge, virtual expo, and a media corner.
- Customized Energy Solutions is the presenting partner supported by UL Research Institutes, Gujarat Fluorochemicals Limited (GFCL) EV Products Ltd, Amara Raja, BASF, EOS Energy, Epsilon Advanced Materials Pvt Ltd, Fluence, Matter and 30+ global organisations

21st September 2022, India: Every year, on September 22, the World Energy Storage Day (WESD) is commemorated to recognise the advancement of energy storage, which is at the forefront of clean energy transition for both transportation sector and electric grid (www.energystorageday.org). WESD movement was started in 2017 to recognise the importance of energy storage in reaching the global aim of a greener grid and cleaner transportation. It brings together Industry stakeholders, CXOs, Policymakers, Thought leaders, Think tanks, and Associations on a single platform every year. The 24-hour marathon event will be held virtually on September 22, 2022, which is supported by 30+ global organisations.

This biggest international event, featuring 150+ prominent speakers from 30+ countries, is organized by Customized Energy Solutions (CES) and India Energy Storage Alliance (IESA). The annual global conference & expo, which is in its 6th annual year now, will be a virtual event bringing together industry veterans, policymakers, researchers, and professionals on a single platform to deliberate on the policy landscape, R&D, roadmap, and outlook for the energy storage, e-Mobility and green hydrogen industry globally. The conference will cover 16-panel discussions covering four global regions, APAC, Indian Subcontinent, EMEA and Americas. Each region will have four sessions: stationary energy storage, e-mobility & enabling infrastructure, green hydrogen, and manufacturing & supply chain.

Like every year, WESD is anticipating participation of 1000s of participants including 100s of CXOs from leading companies as well as some of the top industry minds, researchers, and policymakers from 100+ countries. The intention of these deliberations is to facilitate bilateral trade, support market development, promote new research and innovation in the industry and exchange learnings from best practices and use-cases.

The event will host 10 workshops on- Battery Recycling, Mini Grid and Social Equity supported by MICRO and ARE, Workforce Development and Jobs in Energy Storage, ESS Modelling & Optimization supported by CES, Long Duration ESS supported by LDES and US DOE, Solar + Storage supported by

NSEFI, Giga factory Supply Chain, Urban Air Mobility, Women in Energy, Battery Fire in EV & ESS supported by UL Research Institutes.

Dr Rahul Walawalkar, Chair, WESD and President & Managing Director, Customized Energy Solutions (CES), India comments *“WESD was founded in 2017 with a vision that we all can learn from each other and by celebrating advances, we can accelerate the pace of adoption of clean energy technologies and mobility around the globe. I am excited to see the growing support for the WESD movement over past 6 years and am grateful for the overwhelming support from 30+ partners in building this as a global movement. I am looking forward to learning from top experts and hope that WESD will help faster adoption of advanced energy storage and mobility technologies around the globe.”*

Every year WESD offers startups across the globe a chance to showcase their product and technologies to key industry stakeholders, connect with investors & network with mentors and industry leaders. This year too, WESD will host the Global Startup Showcase 2.0 in the areas of Smart Energy, Energy Storage, Electric Mobility, Energy Access, Green Hydrogen and IoT. The showcase is supported by New Energy Nexus and Climate Collective. This year, the 12 startups shortlisted to pitch at the WESD 2022 are: LiNa Energy, Trinano technologies Pvt Ltd, AgriVijay, MACLEC, Sheru, WindSoHy, LLC, Brise Chemicals Pvt Ltd, Perryman Technologies Research, EarthEn, ZVS International Private Limited, SolidT and One Point Five Dc Private Limited. These selected startups will now get an opportunity to pitch at the main event. Investors get the opportunity to make suitable investments in potential start-ups while the mentors get an opportunity to participate in mentoring and evaluation of global emerging start-ups. For more details, visit: <https://startup.energystorageday.org/>.

Emerging Technology News (<https://etn.news/>) will release a special issue of ETN magazine on occasion of WESD acknowledging top 50 influencers who are impacting the emerging energy technology adoption around the globe.

About World Energy Storage Day (WESD)

With energy storage rising to the forefront of industry developments, World Energy Storage Day is celebrated on 22nd September every year since 2017 to acknowledge its importance across the globe. It is a global movement initiated by various apex trade bodies working to promote and adopt energy storage, e-mobility & green hydrogen technologies for a sustainable future. Customized Energy Solutions is the presenting partner and India Energy Storage Alliance is the proud organiser of the WESD-Global Conference & expo.

WESD website: www.energystorageday.org