





IESA network is built to help members understand the various energy storage, electric vehicle and green hydrogen technologies, business applications and intertwined policy/regulatory issues. IESA members are eligible for receiving special discounts for all IESA reports, events and training programs. IESA team will work with members to help them make an informed decision on technology adoption, target markets and conduct promotional/marketing activities of their products and services. The key privileges and benefits are highlighted in below table.

120/1 20	<b>SA – Gold</b> R8Lakh/year	IESA - INR 4 Lak	- <b>Silver</b> h/year	IESA – INR 2 Lakh	
Criteria on Annual Turnover of Organization	Premium	> USD 1 Billion	USD 100M - 1B	USD 10M - 100M	< USD 10M
Categories of Membership	LC	Platinum	Gold	Silver	Bronze

## **Key Privileges and Benefits**

#### **Policy and Regulatory Advocacy**

IESA Advisory Board (can provide required directives)	✓	X	X	X	Х
Curated CXO Round tables on (1) ESS (2) E-Mobility (3) Supply chain & Manufacturing (4) Recycling and Reuse and (5) critical minerals	✓	✓	Limited to 5	Х	Х
Chair/Co-chair of IESA Working Groups and Councils (Stationary Storage, E-Mobility, Supply Chain, Recycling and Reuse, Green Hydrogen)	✓	✓	Х	X	Х
Chair/Co-chair of IESA Focus Groups, Initiatives & Committees	✓	✓	Х	Х	Х
Participation in working group meetings	✓	<b>√</b>	✓	✓	<b>√</b>
Opportunity to provide inputs and recommendations on ES, EV, Microgrid and Green Hydrogen to central and state governments	✓	✓	X	Х	Х
Online access to various policy studies and reports published by IESA and its partners	✓	✓	✓	✓	✓

#### **Organization Representation**

Convening focused industry roundtable	<b>√</b>	Х	Х	Х	Х
Opportunity to represent IESA at select international events as speaker	<b>√</b>	Х	Х	Х	Х
Opportunity to represent IESA at select national events as speaker	<b>√</b>	<b>√</b>	Х	Х	Х
Opportunity to present in training programs for regulators and policy makers/ government stakeholders	✓	✓	<b>√</b>	Х	Х
Exclusive invitation for events/stakeholder's meetings/roundtable discussion with regulators and govt. bodies	✓	✓	Х	X	Х
Leadership podcasts + Video	✓	✓	Х	Х	Х
CXO Roundtable	<b>√</b>	✓	<b>√</b>	✓	✓

#### **Consulting and Advisory Support**

Monthly CES Market Intelligence Report subscription	✓	✓	50% Discount	30% Discount	20% Discount
Consulting support (on a topic of your choice)	90 Hrs	30 Hrs	20 Hrs	10 Hrs	5 Hrs
Suitable Partner / Stakeholder Identification	✓	✓	✓	Х	Х
Customized support for business development (to be agreed while signing form)	✓	✓	Х	Х	Х



# IESA – LC / Platinum / Gold / Silver / Bronze Membership

#### **Research and Development Support**

Assistance in developing joint research proposals for funding opportunities	✓	✓	X	Х	Х
Support for research and product development / troubleshooting	30 Hrs	15 Hrs	5 Hrs	3 Hrs	2 Hrs
Delegate passes in IESA R&D Forums [Storage/EV/Green Hydrogen]	10	5	3	2	1
Opportunity to provide inputs for standards making to govt and industry organizations	✓	✓	✓	✓	✓
Basic cell performance testing and report covering efficiency, energy and power density, cycle life at 25- and 45-degree C at 1C/1C, cell degradation curve, effect of C rate (C/2, 1C, 2C, 4 C) on performance*	30 Cells	30 Cells	10 Cells	5 Cells	2 Cells
Discount on Testing & Analysis services offered by CES	30%	25%	20%	10%	5%
* Testing report will be provided based on two weeks of testing. Additional longer duration	testing service c	an be availed as	additional service.		•

### **Market Research and Reports**

Dedicated Account Manager for all IESA related services	✓	✓	Х	Х	Х
Opportunity to co-author IESA White Papers & Case Studies	✓	✓	Limited	Х	Х
Report on E-mobility, Stationary Storage and Hydrogen Trends [5 no's - Emerging Technology Review Report]	Included	Limited	50 % Discount	25 % Discount	10 % Discount
India Energy Storage Market Report, India E-mobility Market Report & India Green Hydrogen Market Report	All Three Report	Two Report	One Report	50 % Discount	25 % Discount
Access to additional IESA published research Reports	-	-	50 % Discount	50 % Discount	25 % Discount
One on One Brainstorming sessions to help with internal strategy and market dynamics	Monthly	Bi Monthly	Quarterly	Semi Annual	Annual

#### **Tender Support**

IESA opportunity (RFP/ tender) repository	✓	✓	✓	✓	✓
Access to energy storage and EV tender briefing webinars by IESA	✓	✓	✓	✓	✓
Assistance developing RFP for ESS /EV procurement	✓	✓	Х	Х	Х
Access to energy storage and EV tender Dashboard	✓	✓	✓	✓	✓

#### **Networking Events**

Discounts on IESA technical tour/ regional events *	Included	50%	20%	15%	10%
Delegate pass for All IESA Events (Paid)	10	5	3	2	1
Discount on IESA Strategic Partner Events (National and international)	5%-30%	5%-30%	5%-30%	5%-30%	5%-30%
Participation/ part of IESA - Women in Energy (WE) initiative	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
* Additional delegates can receive 50% discount where space is not a constraint					,

### **Promotion and Marketing**

Company logo on IESA publications/ websites	Premium	Premium	Basic Listing	Basic Listing	Basic Listing
Discounts on exhibition stand or sponsorship for IESA events *	worth 8 Lakh	worth 4.5 Lakh	20%	10%	5%
Discounts to organize sponsored webinar/ seminar	50%	30%	25%	15%	10%
Nomination for IESA Industry Excellence Awards	✓	<b>√</b>	✓	✓	✓
* Member can choose from the IESA events					

#### **Training & Capacity Building**

IESA Masterclass Training Program on Energy Storage or EV or	3 Delegates	3 Delegates	2 Delegates	2 Delegates	1 Delegates
Green Hydrogen (complimentary passes)					
Complimentary participation in all IESA knowledge series webinars	✓	✓	✓	✓	✓
Free access to IESA White Papers and Case Studies	✓	✓	✓	✓	✓
Discounts on IESA partnered training programs	50% Discount	30% Discount	20% Discount	10% Discount	05% Discount
Complimentary access to IESA online training programs (person courses*)	200	100	50	20	10







# IESA — LC / Platinum / Gold / Silver / Bronze Membership Registration Form

IESA-LC INR 40 Lakh / year	IESA – P INR 20 Lakh				<b>– Gold</b> kh / year	IESA INR 4 La	- <b>Silver</b> kh / year	IESA - INR 2 Lak	• <b>Bronze</b> h / year
Criteria on Annual Turnove	er of Organizati	on			Premium	> USD 1 Billion	USD 100M - 1B	USD 10M - 100M	< USD 10M
Categories of Membership	)				LC	Platinum	Gold	Silver	Bronze
A. Information									
Company's Annual G									(INR)
2 <sup>nd</sup> Last year			_(INR)	3 <sup>rd</sup> La	st year _				(INR)
Referred by (If applicable	please mention	n):							
Organization Name:									
Organization GST Number	(If Applicable):								
Address:									
City:	State:			Zip/F	Pin Code:_		Country:		
Headquarters at:									
Website:									
Focused Business Area: _									
B. Contact details									
Primary Contact Mr/Mrs/Dr/Prof:	_First name: _					_Last name:_			_
Job title/Position:		Phone:				Fax:			
Mobile:		_Email:							
Secondary Contact									
Mr/Mrs/Dr/Prof:	_First name:_					_Last name:_			
Job title/Position:		Phone:				_Fax:			
Mobile:		_Email:							
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Marketing & Communication	on Department Contact		
Mr/Mrs/Dr/Prof:First	name:	Last name:	
Job title/Position:	Mobile:	Email:	
C. Declaration			
☐ I hereby declare that the infor	mation stated above is true to	the best of my knowledge and agree to the full te	rms
and conditions of the membership	)		
Signature: ;		Date:	
Contacts:			
Mr. Debmalya Sen		Ms. Neetu Nair	
President India Energy Storage Alliance (IE)	SA)	Director, Member Engagement	
debmalya.sen@ces-ltd.com	- ,	India Energy Storage Alliance (IESA)	

### **IESA-Customized Energy Solutions India Pvt Ltd**

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