



# ELECTRIC MOBILITY, THE NEXT FRONTIER!!

The rising concern like climate change, air pollution, environmental hazards demand global thought leaders to think about sustainable transportation. Apart from environmental benefits, some of the boasting features for EVs are immediate torque, silent ride, and premium performance. EVs also have lower fuel & maintenance cost. Consumers ultimately garner social pride and responsibility from creating a better, healthier planet.

## Objective

**Promote & Accelerate Sustainable Urban & Rural Transportation.**

## Highlights

- ▶ Moving away from fossil fuel-based transportation
- ▶ Accelerating adoption of xEVs in public & private sector transportation
- ▶ Helping corporates in transition towards xEV fleet and setting up EV charging infrastructure for their employees, customers, goods carrier & goods delivery etc.
- ▶ Working closely with all the Industry stakeholders in the ecosystem

POWERED BY:

## Become a part of EV Adopter Circle

Pledge to migrate towards xEV fleet & arrange to provide EV charging infrastructure at the premise.

**Plan: 10%+ by 2022 25%+ by 2025 50%+ by 2030**

**Share with the community as you take steps towards your goal!**

### Basic Membership

- ▶ Get featured as a leader and implementor of sustainable transportation initiative
- ▶ Participation in knowledge sharing & networking session with peer group
- ▶ Subscription to IESA-MOVE newsletter
- ▶ 20% discount for attending other IESA events

### Additional Premium Membership

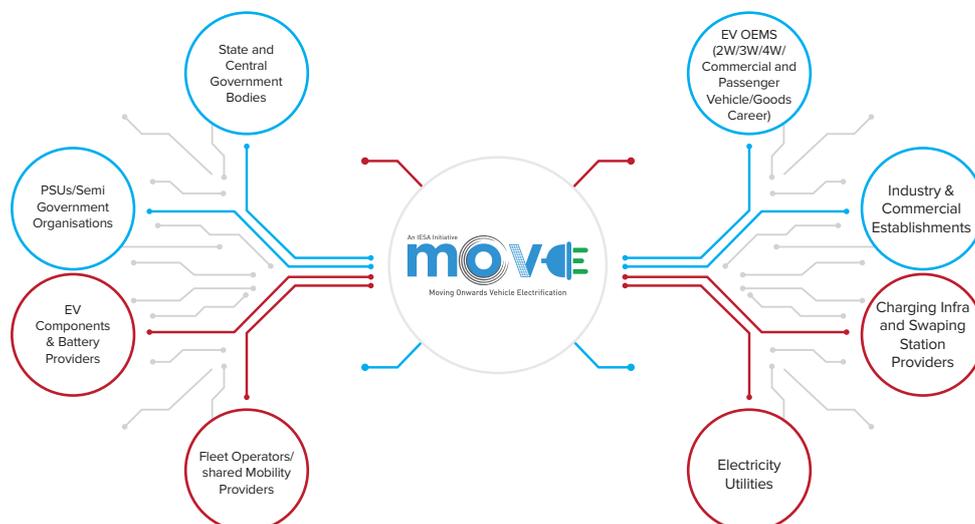
- ▶ Help in decision making by monitoring and analysis, of driving routes & patterns
- ▶ Recommendations and suggestions with best use case
- ▶ CES consulting services for planning & formulating EV adoption roadmap
- ▶ Benefit from IESA partnerships with stakeholders
- ▶ 50% discounts for attending other IESA events

### Role of IESA

India Energy Storage Alliance (IESA), India's leading alliance working on energy storage and eMobility space is committed to make India a global manufacturing hub and a leading market. IESA works as facilitator - initiating activities and awareness through webinars, white papers, articles, interviews etc.

- ▶ Working with various stakeholders in the mobility sector
- ▶ Addressing barriers and focusing on the aspects related to EV charging infrastructure
- ▶ Shaping EV policy in India by working with policy makers and making recommendations
- ▶ Arranging Regional EV Round tables supported by state transport agencies, distribution companies, city planners and city corporations
- ▶ Organizing EV conclaves with industry & Government participation.

#### Supported By



**JOIN NOW!**

**LET'S MAKE A CHANGE** Email: [Contact@indiaesa.com](mailto:Contact@indiaesa.com)