



WORLD ENERGY STORAGE DAY

Virtual Global Conference and Expo

22 September, 2021
www.energystorageday.org



75+ industry leaders
from around the world



20,000+ international
attendees & 30+ global
partners



Conference sessions
with focussed discussions
on emerging Energy Storage
and E-mobility markets

Organized by



Presented by



Host Media Partner



CONTACT:

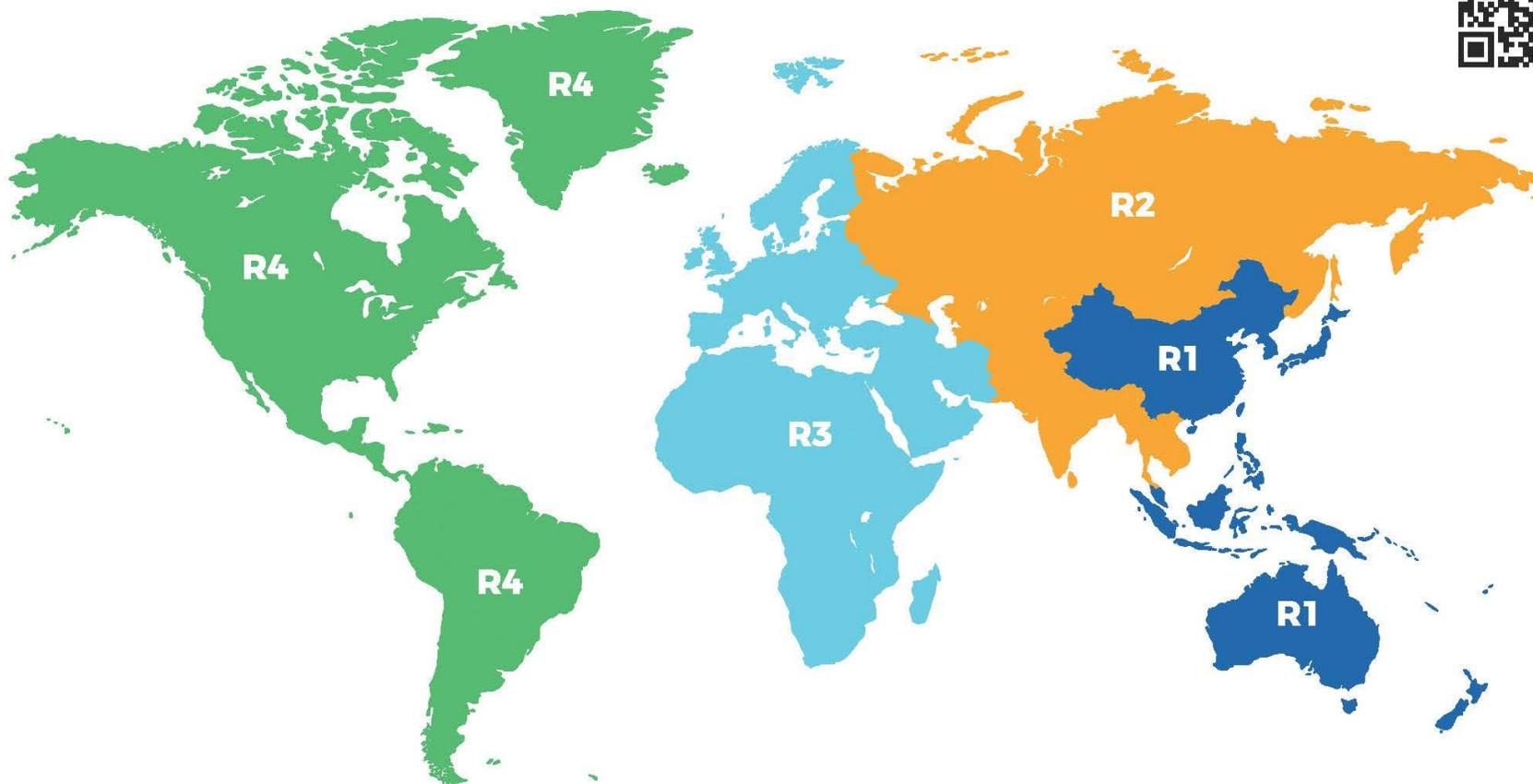
📞 Debi Prasad Dash: +91 9699719818

✉️ ddash@ces-ltd.com

📞 Ashok Thakur: +91 98199 44543

✉️ athakur@ces-ltd.com

**Join global thought leaders driving energy storage and e-Mobility.
Come, together let's celebrate the movement that is changing lives.**



R1 (Australia & <u>New Zealand</u>, <u>Singapore</u>, Philippines, Indonesia, Japan, China , South Korea)	R2 (India, , Russia, & SAARC Region)	R3 (Europe, UK, MEA (Middle East, Africa)	R4 (USA, Canada, Latin America (Brazil, Chile, Argentina)
06:00 – 12:00 IST	10:00 – 16:00 IST	13:30 – 19:30 IST	20:30 – 02:30 IST(23 rd Sept)
Total 6 hours (each session 75 mins, 15 mins break)	Total 6 hours (each session 75 mins, 15 mins break)	Total 6 hours (each session 75 mins, 15 mins break)	Total 6 hours (each session 75 mins, 15 mins break)
Stationary Energy Storage	Stationary Energy Storage	Stationary Energy Storage	Stationary Energy Storage
E-Mobility & EV Infrastructure	E-Mobility & EV Infrastructure	E-Mobility & EV Infrastructure	E-Mobility & EV Infrastructure
Green Hydrogen	Green Hydrogen	Green Hydrogen	Green Hydrogen
Manufacturing - Innovation and R&D	Manufacturing - Innovation and R&D	Manufacturing - Innovation and R&D	Manufacturing - Innovation and R&D



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Meet Our Key Speaker

Nobel Laureate Dr. Stanley Whittingham

Professor of Chemistry and Director at Institute for Materials Research and Materials Science and Engineering Program, Binghamton University, State University of NY

Register Now



Supporting Partners



Meet the stalwarts of energy storage industry on a single platform on WESD2020

PROF. M. STANLEY WHITTINGHAM
2019 Nobel Laureate in Chemistry

ABHISHT SATHI President, SB Energy USA	ARHAB KANT CEO, NITI Aayog, Govt. of India	ANANT NARAYAN MD, Enam Power Systems	ANSHU GUPTA Director, Oxya Power	ASHOK THAKUR Chief Editor, ENR, Customized Energy Solutions	AUSTIN S. BRYAN Senior Director - Innovation, CLP Holdings Limited
AVALANESH JHA Vice President - Charge & Drive and Sustainability, Fortum Charge & Drive India	BEJAY KIR Country Representative of Fortum, EV Vehicles	BHISHU BOGDANIN Vice President - Automation & Research, BASF India	BRETTNEY ELAIRE Policy Manager, EASE (European Association for Storage of Energy)	BYRAN POLLERIN Senior Researcher, Smart Innovation Horizons	CARLA PETERMAN Senior Vice President Regulatory Affairs, Southern California Edison
CHANDRASEKAR GOVINDARAJULU Lead Energy Specialist, Energy Climate Finance, The World Bank	CHRIS KING Senior VP, eMobility, Siemens	CORNELIUS HATTIES Senior Vice President, DE Denert Energy (DNEG)	DAVID LECOGUE CEO and Director at the Alliance for Rural Electrification (ARE)	DAVID HORSADO Senior Energy Policy Specialist, Joint International Research Best India	DAVID SCHLOSSER Vt. Energy Market Operations, Global Energy Services, e-Mobility, Dual E
DR. SAREELITE KUPPER DOR Strategy Specialist - Energy Security Board (ESB)	DR. TUDOR CONSTANTINESCU Principal Advisor, Director General for Energy, European Commission	DR. ANDEEZA NAUWER Head, energy storage division, Director for Nuclear Energy Research	DR. SUSTAY BESEEL Country Head, Customized Energy Solutions, Japan	DR. JOY JERARAJAN Research Director, Biotechnology India, Innovation Catalysts, Inc	DR. R. KALAIVELI Director, CSR, Central Electric Chemical Research Institute (CECRI)
DR. SATYAJIT PHADKE Sr Manager - R & D, ISEA, Customized Energy Solutions	DR. VENKAT YSWANATHAN Associate Professor, Mechanical Engineering, Carnegie Mellon University	EDWIN ANTONIO Energy Specialist, Inter-American Development Bank (IDB)	FRANK BURKE Technical Advisor, Fresh Energy Storage Association	GEORGE DUSLEY meritum Engagemnt & Smart Energy (meritum Energy Storage India)	GHANSHYAM PRASAD Joint Secretary in Ministry of Power, Government of India
KARSH TRACKER Director, Consulting Services, Customized Energy Solutions	HELGE TRYTI Consultant/Executive, The Hydrogen Energy e-India, Electric, Sustainable Energy	JANICE LIN Founder and CEO Smart Hydrogen Coalition, Strategen	JITENDRA KULKARNI Vice President, Innovation, SE Energy (SoftBank Group)	JOHN WOOD CEO, Smool	JOHN ZAHURANCE Chief Operating Officer, Fluence Energy
KELLY SPANAS-BACHMAN Chief Executive Officer, Energy Storage Association	MANOJ KUMAR Founder and CEO, Husk Power Systems	MARTIN ZIEBER Application Manager, SaftHusq GmbH	MIRZAL MURSHIDOV Chairman, State-Owned Energy Storage Association (SOESA), Co-Founder, SaftHusq Energy	BATHIAZ AGARIE Director of Technology and R&D, Husq ABB Power Grid	NETTA WALAWALKAR Director - India Markets, Customized Energy Solutions
PRANOD KULKARNI Senior Consultant, Customized Energy Solutions	PRAVESH SIMHA CEO & Managing Director, Tata Power	RAJENDRA SHIVASTAV President and Partner, SaftHusq India	RICARDO ESTEFANO ROSA Senior Energy Storage Sales Specialist, WEG, Brazil	ROGER KRANENBURG Vice President, Strategy and Policy, E.ON Energy	SAURABH KUMAR EXECUTIVE VICE CHAIRMAN, WEG, Brazil
VIJAYANAND SARDARALA Chief Executive Officer, Amara Raja Batteries Ltd	VISHAM SULTANI Country Head, Tropic Kinetics Motors Pvt. Ltd	VISHAYK WALKHRE, CFA CFP®, Emerging Technologies, Customized Energy Solutions	WILLIAM BERRY Chief Campaign Officer, Power For All	YOSHINO KAKU Chief Technology Officer, Smart Energy Infrastructure Technology Development Corporation	ERIC HSEH President, Smart Innovation Horizons (a subsidiary of WEG)
SHRAMEEL TAJIB Power Sector Transformation Strategist, IREDA	SANDEEP TANDON National Programme Manager, UNDO	SOMNATH CHOUDHARY AIF and Lead Technology Program, AIF (over India)	PRITAM AGARWAL Vice President, Head - Business Development & Strategy, DCCOH	KIRAN RAO EV Charging Solutions Lead, ABB Pacific, ABB	RAJESH KUMAR Country Head & President of India Business, SB Energy - SoftBank
				SURESH YADAV Vice President, SB Energy (Soft Bank)	ANUSHKA SATHISH Industry Research Manager, Emerging Technologies Market CES India Pvt Ltd

Speakers at WESD2020

Participation from 52+ countries

PATRONS

PREFACE

As **PATRONS** of WESD2021, the Partnering Company shall be widely acknowledged in all marketing collaterals (onsite and offsite).
Invite for Curtain Raiser event/ Press conference

BENEFITS

- Company logo as **PATRONS** on all Marketing Materials.
- **Keynote Speaking Slot in Appropriate session with dignitaries/govt official**
- Premium Page Advertisement in show catalogue.
- Filtered contact details of attendees of the event.
- 1 min video during the event (3 times)
- 2 Special Rounds of Newsletters announcing your participation.
- Text in all newsletters till the event date.
(Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Association, think-tank and International Bodies)
- Double spread page Advertisement in in ETN Global issue
- Case study/ interview in Global issue

**Keynote Speaking
Slot**

A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:

- Prime Location Virtual Exhibition booth

LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference
- 5) On Promo Adverts
- 6) On Conference Catalogue
- 7) On Event Brochure

EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

OTHER BENEFITS:

- Content/Banner in all newsletters sent to the Energy Storage database
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

Note: Patrons will have to confirm for 3 years. We will offer the same price to PATRONS for next three editions

PRICE: USD 30,000 + TAXES AS APPLICABLE



PLATINUM PARTNER

PREFACE

As a **PLATINUM PARTNER** of WESD2021, the Partnering Company shall be widely acknowledged in all marketing collaterals.

BENEFITS

- Company logo as **PLATINUM PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Bold**.
- 1 min video during the event (1 time)
- 2 Special Rounds of Newsletters announcing your participation.
(Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Association, think-tank and International Bodies)
- One Full page Advertisement in 1st 25 pages in ETN Global issue

Speaking Slot

A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:

- Prime Location

LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) On Promo Adverts
- 6) On Event Brochure
- 7) In Media Promotions

EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

OTHER BENEFITS:

- 50% Discount for Additional Passes for Conference
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

PRICE: USD 20,000 + TAXES AS APPLICABLE

GOLD PARTNER

PREFACE

As a **GOLD PARTNER** of WESD2021, the Partnering Company shall be widely acknowledged in all marketing collaterals.

BENEFITS

- Company logo as **GOLD PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Medium-sized print**.
- 1 Special Rounds of Newsletters announcing your participation. (Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- One Full page Advertisement in ETN Global issue

Speaking Slot

A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:

- Prime Location Virtual Exhibition booth

LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) On Promo Adverts
- 6) On Event Brochure
- 7) Onsite Event Banners

EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

OTHER BENEFITS:

- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

PRICE: USD 15,000 + TAXES AS APPLICABLE

PREFACE

As a **SILVER PARTNER** of WESD2021, the Partnering Company shall be widely acknowledged in all marketing collaterals.

BENEFITS

- Company logo as **SILVER PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.
- One Full page Advertisement in ETN Global issue

A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION

Virtual Exhibition booth

LOGO WILL BE INCLUDED:

1) On Website 2) On Social Media 3) On Newsletters 4) On Backdrop of Conference & Workshop 5) Onsite Event Banners

EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Website

OTHER BENEFITS:

- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

PRICE: USD 10,000 + TAXES AS APPLICABLE

BRONZE PARTNER

PREFACE

As a **BRONZE PARTNER** of WESD2021, the Partnering Company shall be widely acknowledged in all marketing collaterals.

BENEFITS

- Company logo as **BRONZE PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.

LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) Onsite Event Banners

EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Website

OTHER BENEFITS:

- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

PRICE: USD 7,500 + TAXES AS APPLICABLE

Become an
EXHIBITOR

BOOK YOUR SPACE

CONFERENCE TYPE	VIRTUAL BOOTH
INTERNATIONAL	USD 2,500.00

OTHER BENEFITS:

- Video Gallery in the booth
- Chat Option
- Digital Booklet / Brochure delivery
- Branding in collaterals a Exhibitors
- 3D product display available at additional cost

For more information, please contact:

Debi Prasad Dash
M: +91-9699719818
E: ddash@ces-ltd.in

Ashok Thakur
M: +91-9819944543
E: athakur@ces-ltd.in

Devyani Salunkhe
M: +91-9975710139
E: dsalunkhe@ces-ltd.in

Shubham Gaikwad
M: +91-8379037205
E: sgaikwad@ces-ltd.in



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E: contact@indiaesa.info / event@indiaesa.info