



**Customized  
Energy Solutions**

Analyze · Simplify · Implement

Presents



# WORLD ENERGY STORAGE DAY

Virtual Global Conference and Expo

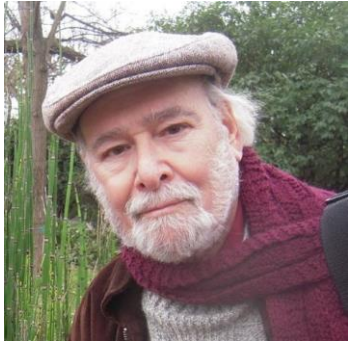
22 September, 2021

[www.energystorageday.org](http://www.energystorageday.org)

**WESD-Global Conference & Expo, 22<sup>nd</sup> September 2021**



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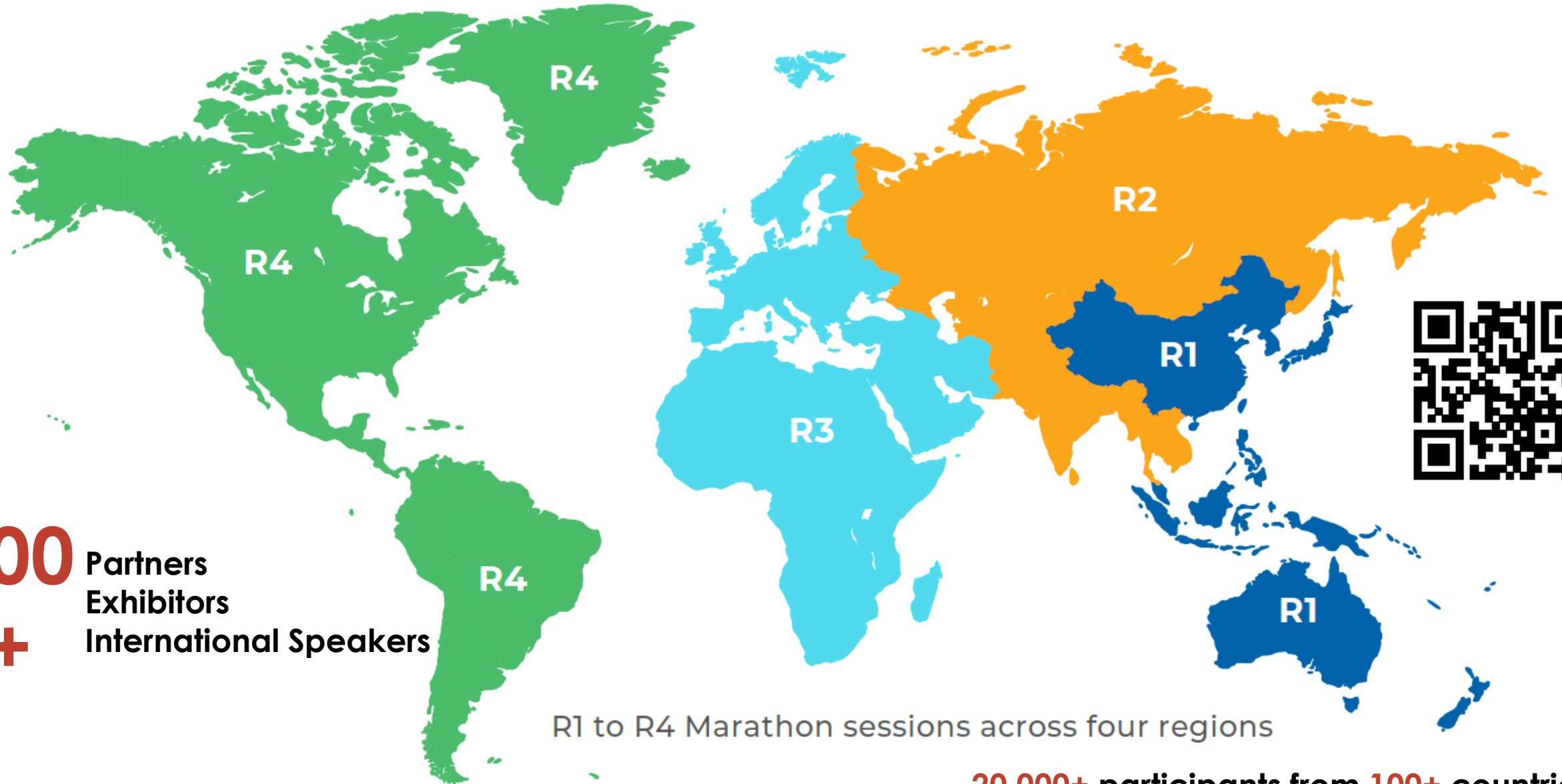
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IESA, Chair, WESD- Global  
Conference & Expo



**Debi Prasad Dash,**

Executive Director, IESA  
Convener – World energy  
Storage Day (WESD)- Global  
Conference & Expo

Join global thought leaders driving energy storage and e-mobility.  
Let's together celebrate the movement that is changing lives.



**100** Partners  
Exhibitors  
**+** International Speakers

R1 to R4 Marathon sessions across four regions

**20,000+** participants from **100+** countries

Australia	Japan	India	CEST	US EST	Hall 1	Hall 2	Hall 3	Hall 4	
10:00	09:00	05:30	02:00	20:00	Region 1 - Keynote				
10:30	09:30	06:00	02:30	20:30	R1- Stationary				
11:00	10:00	06:30	03:00	21:00					
11:30	10:30	07:00	03:30	21:30					
12:00	11:00	07:30	04:00	22:00	R1 - Emobility				
12:30	11:30	08:00	04:30	22:30					
13:00	12:00	08:30	05:00	23:00					
13:30	12:30	09:00	05:30	23:30					
14:00	13:00	09:30	06:00	00:00	Global Keynote				
14:30	13:30	10:00	06:30	00:30	R1 - Green Hydrogen	R2- Stationary			
15:00	14:00	10:30	07:00	01:00					
15:30	14:30	11:00	07:30	01:30					
16:00	15:00	11:30	08:00	02:00					
16:30	15:30	12:00	08:30	02:30	R1-Manufacutring & Innovation	R2 - Emobility	Solar + Storage workshop		
17:00	16:00	12:30	09:00	03:00					
17:30	16:30	13:00	09:30	03:30					
18:00	17:00	13:30	10:00	04:00					
18:30	17:30	14:00	10:30	04:30					
19:00	18:00	14:30	11:00	05:00	R3- Stationary	R2 - Green Hydrogen	EV Infra Workshop		
19:30	18:30	15:00	11:30	05:30					
20:00	19:00	15:30	12:00	06:00					
20:30	19:30	16:00	12:30	06:30	R3 - Emobility	R2-Manufacutring & Innovation	ESS Modelling Workshop		
21:00	20:00	16:30	13:00	07:00					
21:30	20:30	17:00	13:30	07:30					
22:00	21:00	17:30	14:00	08:00				Global Startup Showcase	
22:30	21:30	18:00	14:30	08:30	R3 - Green Hydrogen	Advancing the Nexus of Energy Access and Circularity Workshop	Energy Access Workshop		
23:00	22:00	18:30	15:00	09:00					
23:30	22:30	19:00	15:30	09:30					
00:00	23:00	19:30	16:00	10:00					
00:30	23:30	20:00	16:30	10:30	R3-Manufacutring & Innovation	R4- Stationary	UL Battery Fire in EV & ESS Workshop		
01:00	00:00	20:30	17:00	11:00					
01:30	00:30	21:00	17:30	11:30					
02:00	01:00	21:30	18:00	12:00	Break				
02:30	01:30	22:00	18:30	12:30	Long Duration ESS Workshop	R4 - Emobility	Women in Energy Roundtable		
03:00	02:00	22:30	19:00	13:00					
03:30	02:30	23:00	19:30	13:30					
04:00	03:00	23:30	20:00	14:00					
04:30	03:30	00:00	20:30	14:30	UAM - Urban Air Mobility Workshop	R4 - Green Hydrogen	ESS Projects workshop		
05:00	04:00	00:30	21:00	15:00					
05:30	04:30	01:00	21:30	15:30					
06:00	05:00	01:30	22:00	16:00					
06:30	05:30	02:00	22:30	16:30					
07:00	06:00	02:30	23:00	17:00					
07:30	06:30	03:00	23:30	17:30		R4-Manufacutring & Innovation			
08:00	07:00	03:30	00:00	18:00					

# Draft Structure of the Main Conference, Workshops & Forums



# Key Highlights



Country Roundtable



Technology Workshop



Partner Seminar



Virtual Tour



Start-Up Pitch



Global Competition



Product Launch



Networking Lounge



Virtual Expo



Media Corner

# Parallel Workshops & Roundtables



Start-Up



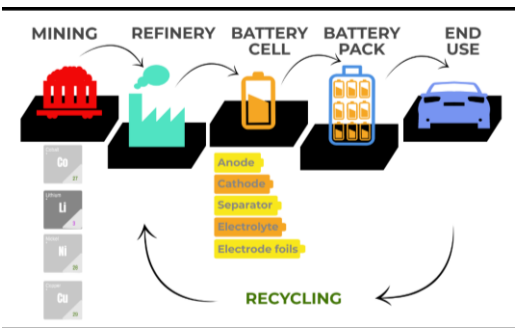
Energy Storage Financing



EV Infrastructure



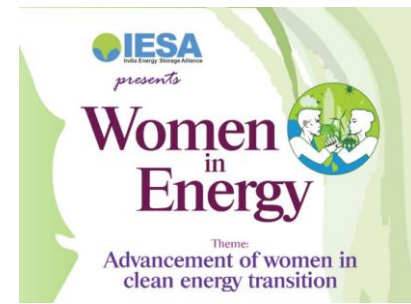
Solar + Storage



Supply Chain



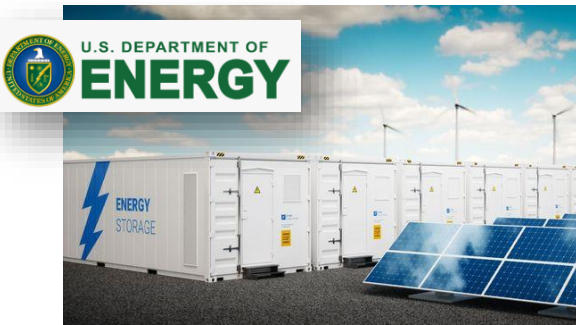
Energy Access



Women in Energy Roundtable



Project Modeling



Long Duration Storage



Battery Recycling & Re-Use



Urban Air Mobility



Battery Fire in EV & ESS





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Alliance for Rural Electrification  
Shining a Light for Progress

# WORKSHOP

## Advancing the Nexus of Energy Access and Circularity



Date: September 22, 2021 | Time: 22:00 – 23:00 (Japan) 18:30 – 19:30 (India) 15:00 – 16:00 (CEST) 09:00 – 10:00 hours (US-EST)

### About the Workshop

This workshop will cover need of battery recycling, recycling technologies and global practices. The workshop will also present the conclusions of the report "Closing the Loop on Energy Access in Africa" to address energy access and end of life management in Africa based on analysis and consultation with stakeholders in Africa and globally. The report was a product of collaboration between the Global Battery Alliance (GBA) - World Economic Forum and the Faraday Institution within the framework of the World Bank's Energy Storage Partnership and with the support of Vivid Economics and Öko Institut, Berlin.

### Key findings to be presented

- » Why batteries are critical to supporting sub-Saharan Africa's energy access goals
- » Why meeting the growing battery demand at a lower economic, environmental, and human cost will require high-quality recycling and repurposing (currently, non-existent across most African countries)
- » Why high-quality recycling and repurposing also create additional benefits, through employment and upskilling opportunities and
- » Key recommendations

### Who should attend

- » Battery companies
- » Recycling companies
- » Electric mobility players
- » Technology providers

Free to attend



# WORKSHOP

## Energy Access: Energy Storage Linked Challenges in Clean Energy Mini-grids



Date: September 22, 2021 | Time: 21:30 – 22:30 (Japan). 18:00-19:00 (IST) 14.30 – 15:30 (CEST). 08:30 – 09:30 hours (U.S. EST)

### About the Workshop

Clean energy mini-grids are paving the way for development in remote areas and helping achieve the critical goal of Universal Electricity Access across the world. Due to their compact nature and innovative service models, mini-grids are the preferred model of rural electrification in most parts of the world. But the very reason that they are suitable for remote and far-flung areas for electrification also puts additional thrust on technology, in terms of the challenges mini-grid technology must address while providing 24x7 clean electricity to local communities. Every mini-grid geography brings up its unique challenges. Therefore, at the World Energy Storage Day 2021, we are presenting a unique opportunity for the mini-grid developers to share the key challenges they face on the energy storage front – both at the time of commissioning and during its operation of the energy storage systems in their mini-grids.

### The workshop will cover

- » Energy storage technology compatibility with inverter technology, battery management system, and overall mini-grids system compatibility
- » Energy storage technology sulphation issues (in case of lead-acid technology) and managing heat dissipation (in case of lithium-ion)
- » After-sales services issues
- » Operational issues related to coupling productive loads with mini-grids solutions
- » Innovative financial models for lithium-ion battery energy storage solutions
- » Environmental sustainability of energy storage systems after their usage

Free to attend



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# WORKSHOP

## Battery Fires in Electric Vehicles and Energy Storage Systems



Date: September 22, 2021 | Time: 23:30 - 00:30 hours (Japan). 20:00 - 21:00 hours (IST). 16:30 - 17:30 hours (CEST). 10:30 - 11:30 hours (US EST)

### About the Workshop

This workshop will focus on addressing a few different aspects related to battery fire safety in electric vehicles (EVs) and stationary grid energy storage systems (ESS). In the past decade, the growth in the EV and ESS sectors has been exponential. The availability of various battery chemistries and the awareness in reducing the carbon footprint and increasing environmental cleanliness has led to the large investments in these two sectors. However, due to the nature of the battery chemistries being used, the challenges with respect to safety still exist.

Speakers at this workshop will discuss the growth of the EV and ESS sectors and the safety challenges faced by these sectors globally as well as in regional contexts. References to existing standards and research carried out in the area of characterizing fire and thermal runaway experimentally and with modeling methods will be presented.

### Who should attend?

- » First responders and fire fighters
- » Fire Safety Officials
- » Fire Services Training
- » Regulators for EV and ESS
- » Manufacturers of EV and ESS
- » Researchers in the area of EV and ESS fires
- » Students interested in EV and ESS sectors

### Key findings to be presented

- » Understanding of battery fire safety, especially in the EV and ESS sectors
- » Safety hazards and challenges of lithium-ion batteries
- » Modeling and simulation of lithium-ion battery fires
- » Battery fire characterization

Free to attend



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# WORKSHOP

## Long Duration Energy Storage



Date: September 22, 2021 | Time: 01:30 - 02:30 hours (Japan) 22:00 - 23:00 hours (India) 18:30 - 19:30 hours (CEST) 12:30 - 13:30 hours (US EST)

### About the Workshop

From materials to markets, innovations at all stages will be required to deploy the next generation of long-duration energy storage systems. The Department of Energy (DOE) representatives along with industry leaders will hold mini panels on foundational innovations, technologies beyond lithium-ion, and the process from scaling to commercialization. This workshop will serve as a guide to the next generation of energy storage.

This workshop will include:

- » Understanding of battery fire safety, especially in the EV and ESS sectors
- » Safety hazards and challenges of lithium-ion batteries
- » Modeling and simulation of lithium-ion battery fires
- » Battery fire characterization

### Who should attend?

- » Energy storage project developers
- » Regulators, policymakers, utilities
- » Battery technology companies and non-electro chemical storage players

Free to attend



### Workshop structure

- » Storage Earthshot and Need for Long-Duration Energy Storage





## WORKSHOP

# Solar + Energy Storage



**Date: September 22, 2021 | Time: 15:30 - 16:30 hours (Japan) Noon - 13:00 hours (IST) 08:30 - 09:30 hours (CEST) 02:30 - 03:30 hours (U.S. EST)**

### About the Workshop

With the rise of renewable energy, specifically solar the demand for storage solutions is growing rapidly. The future of the energy infrastructure lies in smart storage solutions for diverse market applications including solar shifting, smoothing, and ramp control and grid stability seamlessly combining premium hardware, advanced software and reliable services. With the fast development of mechanical and electro-chemical energy storage technologies, storage can strongly support the transition to solar energy. Energy storage is the missing piece of the energy transition puzzle. As the energy industry warms up to these technologies, utilities, developers, consumers, and power producers across the globe adopting and installing energy storage systems from kW-level to GW level.

In this workshop, global thought leaders and industry stalwarts will present and discuss about technology, applications, and market for solar + energy storage integration. The workshop will cover case studies from rooftop solar to grid scale project and pumped hydro technologies to advanced li-ion and emerging electro-chemical batteries.

### Who Should Attend

- » Renewable energy professionals (solar, wind)
- » Energy storage companies
- » Technology provider, power electronics companies
- » Regulators, policymakers and think-tank

### Workshop Structure

- » Welcome to the workshop by NSEFI
- » Keynote by International Solar Alliance (ISA)
- » Solar Power Europe
- » Asian Photovoltaic Industry Association (APVIA)
- » International Solar Energy Society (ISES)
- » Industry partner I
- » Industry partner II
- » Q&A & Discussion
- » Closing Remarks by IESA

Free to attend



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Website link : [www.energystorageday.org](http://www.energystorageday.org)

FOR FURTHER QUERIES, CONTACT Tushar Kakade | E-mail: [contact@indiaesa.info](mailto:contact@indiaesa.info)



## WORKSHOP

# Energy Storage Modeling: From Planning to Operations



**Date: September 22, 2021 | Time: 19:30 - 20:30 hours (Japan) 16:00 - 17:00 hours (IST) 12:30 - 13:30 hours (CEST) 06:30 - 07:30 hours (US EST)**

### About the Workshop

As more and more renewables are getting integrated grid operations are becoming complex. Energy storage is a versatile technology that can bring needed flexibility. Storage can serve as peaking capacity, can provide ancillary services as well as operate as a transmission and distribution asset. However, energy storage is an energy-limited resource that creates a need for careful modeling to optimize the operation and maximize the value of the asset. Powered by CES' proprietary modeling platform CoMETS, this workshop brings practitioners approach to modeling and share examples of energy storage modeling for planning, investment decisions as well as operations.

### The workshop will cover

- » Planning with production cost modeling:
- » Modeling for investment decisions:
- » Optimization in storage daily operations:

### Who should Attend?

Electric industry professionals with experience in system planning processes, project developers, investors as well as financial analysts considering storage as an investment option.



Free to attend



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Website link : [www.energystorageday.org](http://www.energystorageday.org)

### Workshop Structure

- » Planning with Production Cost Modeling
- » Modeling for Investment Decisions
- » Optimization in Storage Daily Operations

FOR FURTHER QUERIES, CONTACT Tushar Kakade | E-mail: [contact@indiaesa.info](mailto:contact@indiaesa.info)



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# WORKSHOP

## ESS Project

(Government-Sponsored Energy Storage Opportunities in Emerging Markets)



**Date: September 22, 2021 | Time: 07:30 – 08:30 hours (Japan) 04:00 – 05:00 hours (IST) 00:30 – 01:30 hours (CEST)**

**Date: September 21, 2021 | Time: 06:30 – 07:30 hours (US EST)**

### About the Workshop

The team of Customized Energy Solutions, Delphos International, and POWER Engineers have recently executed hybrid energy storage feasibility studies in countries new to storage as a grid-scale supply platform. The core application of storage in these instances was energy shift from wind and solar facilities. In addition to plant optimization, site design, and project financing, the team was responsible for identifying pathways to enable the mass deployment of energy storage. The team focused on regulatory structures, market design, and investment pathways that were proven as best-practices around the world while also being tenable for emerging markets. CES, Delphos, and POWER will discuss these projects, common approaches to execution, and challenges that appear to be consistent across these types of opportunities.

Free to attend

### Who Should Attend?

- » Technology companies and energy storage project developers



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# WORKSHOP

## Electric Vehicle Infrastructure



**Date: September 22, 2021 | Time: 17:30 – 18:30 hours (Japan) 14:00 – 15:00 hours (IST) 10:30 – 11:30 hours (CEST) 04:30 – 05:30 hours (US EST)**

### About the Workshop

In the past decade, global automakers and component manufacturers have shifted their focus to electric mobility and EV charging infrastructure. Charging infrastructure is the backbone of EV adoption in the country. The availability of user-friendly public charging infrastructure is one of the key requirements to drive the electric vehicles market in India. In this regard, the government of India has taken several initiatives to expedite the development of public charging infrastructure across the country. The policies and initiatives such as National Electric Mobility Mission Plan, FAME-I and II, National Mission for Transformative Mobility and Battery Manufacturing, Phased Manufacturing Program, Advanced Chemistry Cell Production Linked Incentive Scheme have been devised to give the required boost to the sector.

WESD Electric Vehicle Infrastructure workshop will be bringing together global experts and practitioners in this exciting area to share their experience and vision for a sustainable future.

Free to attend

### Who Should Attend?

- » Technology companies







## ROUNDTABLE

# Women in Energy



**Date: September 22, 2021 | Time: 01:30 – 02:30 hours (Japan) 22:00 – 23:00 hours (IST) 18:30 – 19:30 hours (CEST) 12:30 – 13:30 hours (US CEST)**

### About the Workshop

Women have an important role to play in sustainable energy development as energy professionals, energy decision makers and energy consumers. Renewable energy industry has a good participation from women. Energy storage and e-mobility are next cleantech sectors in the clean energy transition where tremendous growth will be witnessed. It will be important not to miss the important part of the workforce. The session will focus on Connecting, Educating, Inspiring, Networking and Empowering women in clean energy transition.

### Who Should Attend?

- » Employees of renewable, energy storage, e-mobility companies
- » Regulators, policymakers, utilities, think tanks
- » Young entrepreneurs, students
- » Women and men interested in clean energy transition

Free to attend



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Website link: [www.energystorageday.org](http://www.energystorageday.org)

### Workshop structure

TOPIC	SPEAKER
Keynote speech by Session Chair on Women in Clean Energy Sector	Jacqueline DeRosa (Session Chair) Vice President Battery Energy Storage Systems at Ameresco Vice Chair, US Energy Storage Association
Women for Sustainable Energy – Strategies to Foster Women's Talent for Transformational Change (Study by GWNEN)	Christine Lins (Vice Chair) Executive Director, Global Women's Network for the Energy Transition
Panel Discussion: Advancing Women in Clean Energy Transition – Importance of Women Contribution, Opportunities, Challenges, Empowerment, Collaboration Next Steps, Q&A	Moderator: Netra Walawalkar- Director, India Markets, CES Other speakers

FOR FURTHER QUERIES, CONTACT Tushar Kakade | E-mail: [contact@indiaesa.info](mailto:contact@indiaesa.info)



## WORKSHOP

# Urban Air Mobility



**Date: September 22, 2021 | Time: 07:30 – 08:30 hours (Japan) 04:00 – 05:00 hours (IST) 00:30 – 01:30 hours (CEST)**  
**Date: September 21, 2021 | Time: 06:30 – 07:30 hours (US EST)**

### About the Workshop

Imagine reducing an hour-long stop-and-go commute from sub-urban area to your office in the central city to minutes. That future is coming closer as many commercial companies, multiple cities, and several startups are pivoting into Urban Aerial Mobility (UAM) aka the "flying vehicles" to capture a slice of a huge market.

On-demand aviation has the potential to radically improve urban mobility, giving people back the productivity lost in their commutes. Just as skyscrapers allowed cities to use limited land more efficiently, urban air transportation will use three-dimensional airspace to combat transportation congestion. The radical technological developments in batteries and fuel cells have made advanced and sustainable aviation a near-term possibility. WESD-UAM workshop is bringing together global experts and practitioners in the exciting areas to share their experience and their vision for a flying future.

### Key Discussion Points

- » Technical feasibility of UAM for human transport and delivery services in metropolitan areas
- » Advancement in battery technology
- » Evolution of aviation regulation according to Modern Aviation Vehicles
- » Case studies on global practices of UAM
- » Standards and regulations for manned and unmanned drones
- » Infrastructure requirement such as landing site and charging facilities, etc.
- » Environmental impacts due to UAM

Free to attend



Register Now

Website link: [www.energystorageday.org](http://www.energystorageday.org)

### Who Should Attend?

- » Technology companies
- » Transport, air mobility and e-mobility companies
- » Regulators, policy makers, government organizations
- » City planners, transport planners

FOR FURTHER QUERIES, CONTACT Tushar Kakade | E-mail: [contact@indiaesa.info](mailto:contact@indiaesa.info)



# EMERGING TECH INFO-ARTIST



## DO YOU HAVE AN INFO-ARTIST WITHIN YOU?

### Let us Find Out!

Creating infographics is an art. Creating a good infographic requires comprehensive understanding of a subject, combined with creativity and design intelligence. A good infographic conveys a data-heavy or complex idea in a simple and striking format. World Energy Storage Day (WESD) 2021 brings an exciting opportunity for students across the globe to demonstrate their infographics development skills.

### Key Highlights of the Competition:

- Any student from Diploma/Bachelors/Masters and beyond can participate.
- Participants get a free pass for the "Creating an Infographics" webinar and a chance to showcase their work on India Energy Storage Alliance (IESA) website.
- Winners will be entitled to attractive prizes such as a cash prize, VIP pass to the World Energy Storage Day, 1-year IESA Student Membership, Internship opportunities, and more.

Last Registration Date



22<sup>nd</sup> August 2021

Start Date



23<sup>rd</sup> August 2021

End Date



10<sup>th</sup> September 2021

Registration Form



Scan QR Code to Register

### Who Should Participate

You should participate in the IESA Info-Artist Program, if:

- You are passionate about simplifying the content.
- You invest in understanding information and have a good visual sense.
- You are a student pursuing a Diploma/Bachelors/ Masters or other degrees.
- Individual entry or group entry up to three individuals are allowed.

### Categories

You will create an infographic for any of the following categories. Details for each category will be shared on 17th August.



WINNERS WILL BE ANNOUNCED ON  
**WORLD ENERGY STORAGE DAY,**  
 22<sup>ND</sup> SEPTEMBER 2021



FOR MORE DETAILS

Contact: Tushar Kakade | tushar.kakade@ces-ltd.com



# GLOBAL PHOTOGRAPH COMPETITION AT WESD, 2021

The impact of energy can be expressed not only through new technologies, but by images that capture the attention and impress the hearts of people. World Energy Storage Day (WESD) 2021 brings an opportunity for the Corporates and individuals to showcase the best images from around the world on the topic of Energy Storage project, supply chain, e-Mobility, EV infrastructure & green hydrogen etc. The winning photographs will be selected by a panel of experts and will displayed at The WESD event on 22nd September 2021. The top 12 pictures will be featured in the annual calendar 2022.

### Categories

Energy Storage



Green Hydrogen



e-Mobility



Energy Access



### Who should participate?



Corporates



Individual

### Information for photographers

The Participants are invited to participate and provide images addressing any of the following categories

#### Energy Storage

- Manufacturing plant, process, equipment, component
- Installation, system, project (BTM, FTM, Grid connected, Hybrid, Solar+ Storage etc)
- Raw materials, mining, processing
- Recycling, urban mining, second life etc

#### Green Hydrogen

- Hydrogen Generation
- Application- industrial, Petrochemical, Fertilizer, mobility
- Hydrogen Transportation

#### e-Mobility

- Electric or hydrogen powered cars, trucks, buses, scooters, and bikes
- Charging infrastructure
- EV components
- Electric airplanes, Hyperloop high speed trains etc

#### Energy Access

- Microgrid
- Rural electrification
- Distributed energy

## WINNER



Top 100 will get WESD, global conference & expo premium access & will be featured at WESD & ETN (Total worth \$10,000 USD)

Top 12 pictures will be featured in the annual calendar 2022

### Timeline



START DATE - 10<sup>th</sup> Aug 2021



END DATE - 10<sup>th</sup> Sep 2021



WINNER ANNOUNCEMENT  
 22<sup>nd</sup> SEP 2021 (WORLD ENERGY STORAGE DAY)

For more details contact: Swati Gantellu at sgantellu@ces-ltd.com



# GLOBAL START-UP SHOWCASE



SMART ENERGY ENERGY STORAGE ELECTRIC MOBILITY ENERGY ACCESS GREEN HYDROGEN IOT



World Energy Storage Day (WESD) 2021 brings an exciting opportunity for start-ups across the globe to showcase their product and technologies to key industry stakeholders at the WESD 2021 - Virtual Global Conference & Expo. The Global Start-up Showcase is an initiative under the Global Start-up Outreach Program piloted by Customized Energy Solutions.

## START-UPS ARE YOU READY TO PITCH?

### Key Highlights of the Program?

- Selected start-ups will get to pitch at the WESD virtual conference & expo
- Top 10 start-ups to get a free virtual booth to showcase/exhibit their technology/product at WESD event on September 22, 2021
- Start-ups get to showcase technology, solutions, and product to 20,000+ international attendees from 100+ countries on a single platform. Attendees include leading global companies, investors, policymakers and thought leaders etc.
- Start-ups get a chance to be part of various Start-up Accelerator Programs and funding opportunities through CES and its partners

### Who Should Participate?

- You should participate in the Global Start-up Showcase Program, if:
- » You are a Start-up
  - » You are an investor and would like to identify emerging start-ups
  - » You are a mentor and would like to attend the pitch session
  - » You are a corporate and would like to identify suitable start-ups for synergies

### Start-up Pavilion @ WESD

If you are start-up with less than five years operation and less than \$10 million revenue, get a booth at WESD-Global Conference & Expo at \$1000 instead of regular price (effective 60% discount)

#### THIS WILL INCLUDE:

- » Branding in all WESD collaterals and event platform
- » Attendees can schedule meetings with you
- » Option to chat & network with attendees
- » Access to the global visitors leads for your booth
- » Company logo with link to your company at the event website
- » Video + company brochure can be showcased at your booth

**APPLY NOW**

**LAST DATE OF APPLICATION IS 1<sup>ST</sup> SEPTEMBER, 2021**

FOR MORE DETAILS, CONTACT: **SHIVAM KASHYAP**

+91- 9435025587  
skashyap@ces-ltd.com

# GLOBAL START-UP SHOWCASE



SMART ENERGY ENERGY STORAGE ELECTRIC MOBILITY ENERGY ACCESS GREEN HYDROGEN IOT

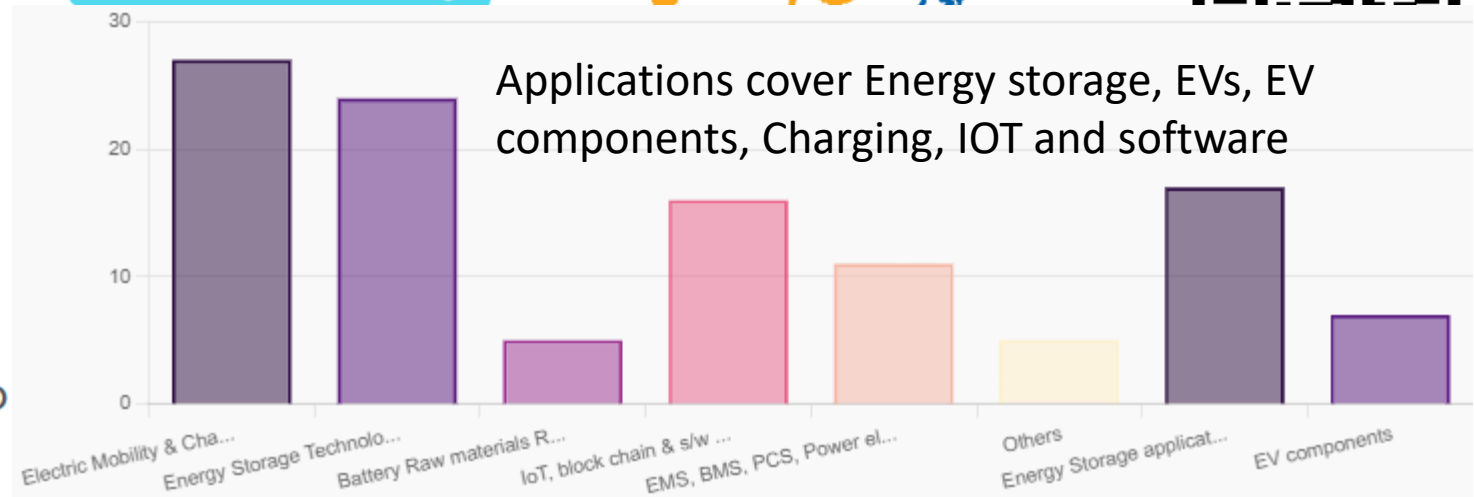
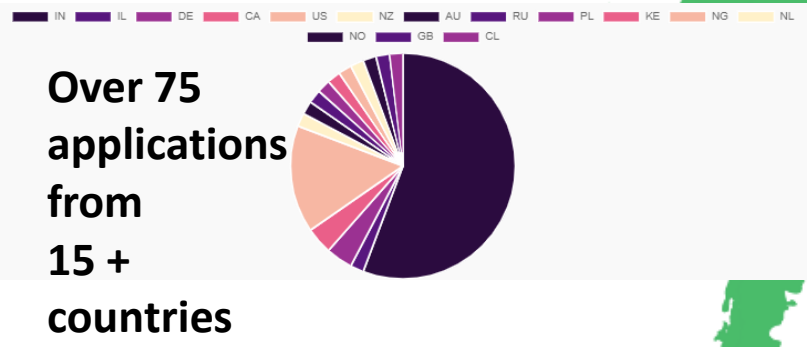
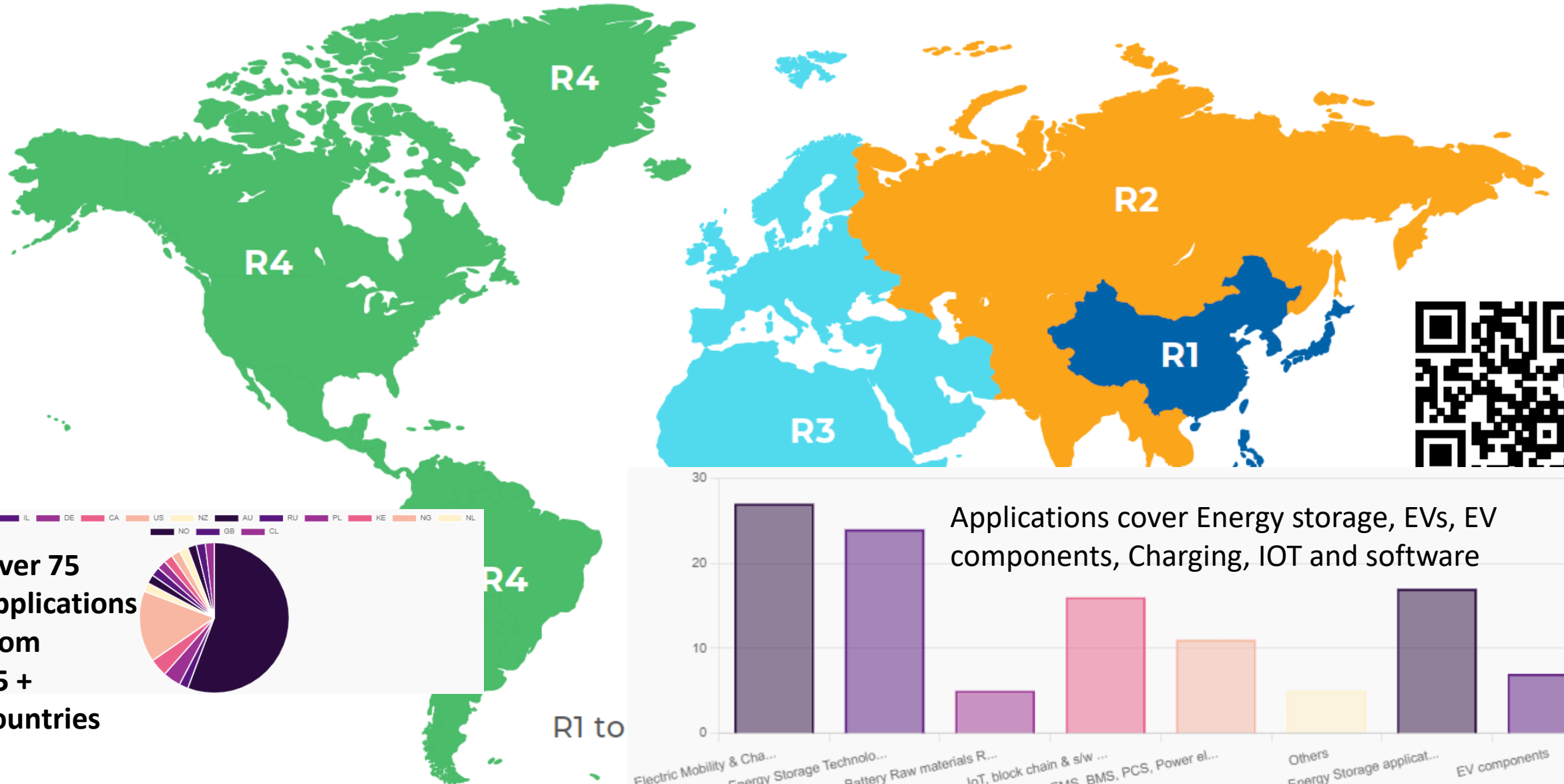
## Start-up Pavilion @ WESD

If you are start-up with less than five years operation and less than \$10 million revenue, get a booth at WESD-Global Conference & Expo at \$1000 instead of regular price (effective 60% discount)

### THIS WILL INCLUDE:

- » Branding in all WESD collaterals and event platform
- » Attendees can schedule meetings with you
- » Option to chat & network with attendees
- » Access to the global visitors leads for your booth
- » Company logo with link to your company at the event website
- » Video + company brochure can be showcased at your booth

# Join global thought leaders driving energy storage and e-mobility. Let's together celebrate the movement that is changing lives.





## WORKSHOP

# How to Create an Effective Pitch Deck



**Date: September 13, 2021 | Time: 18:30 – 20:00 (IST)**

### About the Workshop

The Global Startup showcase program under World Energy Storage Day 2021 brings an interesting opportunity for all the startups to attend a workshop on **How to create an effective pitch deck**. A pitch deck is the first and the most important means of communication used by an entrepreneur to share a business/product idea to the world. Therefore, having an effective presentation deck to pitch is vital for entrepreneurs.

This workshop will cover: the factors that need to be considered for creating an effective pitch deck, what an investor seeks in a pitch, and common mistakes to avoid in a pitch deck. The session will be carried and supported by thought leaders from TIE India Angels, New Energy Nexus, and India Energy Storage Alliance.

### Who should attend?

- » Startup Founders
- » Entrepreneurs
- » Candidates participating in WESD 2021 - Global Startup Showcase Program

### Workshop structure

- » Welcoming Remarks
- » Introduction to Global Start-up Showcase Program
- » Factors to be considered for creating an effective pitch deck
- » What do investors seek in a pitch
- » Common mistakes start-ups/entrepreneur make in a pitch

**Free to attend**



**Register Now**

Website link : [www.energystorageday.org](http://www.energystorageday.org)

## Finalists for WESD 2021 Global Startup Showcase

Start-Up Name	Sector	Country of Origin
Chargetrip	EV routing engine / Charging	Netherlands
Delectrik Systems Pvt Ltd	VRB battery	India
ElectricFish Energy Inc.	EV Charging infra	USA
Emote Electric Private Limited	Electric 2W	India
Helix Power Corporation	Flywheel	USA
Indigenous Energy Storage Technologies Pvt. Ltd .	Sodium Ion	India
KleanHeat	Thermal Storage	India
Log 9 Materials Scientific Private Limited	Fast charging battery	India
Nanospan India Pvt Ltd	nano material	India
OXTO Energy	Flywheel	UK
Pixii AS	Power electronics	Norway
Sand Bird	Electric farm equipment	India
Skycharge	Autonomous charging for drones and robots	Germany
Solaires Enterprises Inc	New type solar	Canada
Storage Power Solutions Inc.	Power electronics	Canada
Storworks	Thermal Storage	USA

# Product Launch



# Virtual Tour





## Presenting Partner



## Gold Partners



## Silver Partners



## Bronze Partners



## Workshop Partner



## Expo Partner



# Partners 2021





## Government Partners



Government of **Western Australia**  
Department of **Jobs, Tourism, Science and Innovation**

## Start-Up Partner



## Competition Partner



## Investment Partner



THEIA VENTURES



## Supporting Partner

## Media Partners



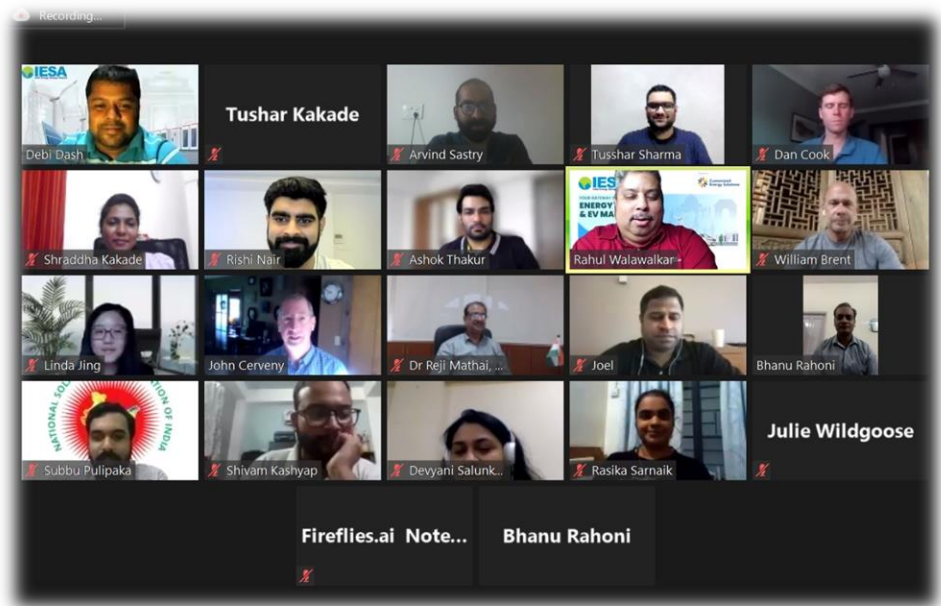
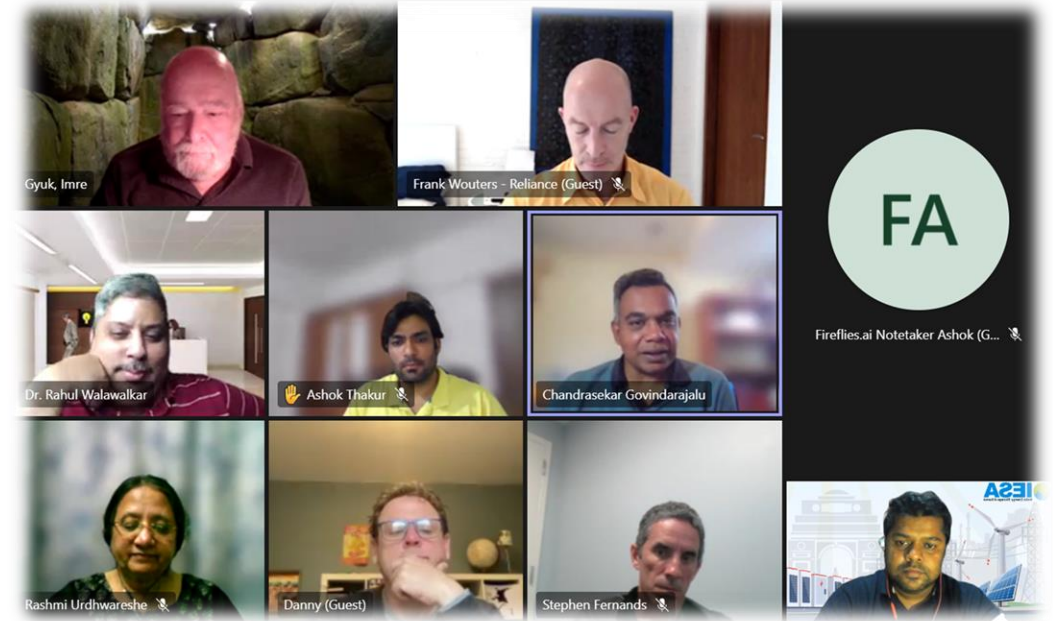
# WESD 2021 - Preparation



## Partner Roundtables



## Advisory Board Meetings







# Join the Movement ...

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