



IESA - Bronze

Gold-Silver-Bronze (KPN) Membership

IESA KPN network is built to help members understand the various energy storage and electric vehicle technologies, business applications and intertwined policy/regulatory issues. IESA KPN members are eligible for receiving special discounts for all IESA reports and events. IESA team will work with KPN members to help them make an informed decision on technology adoption, target markets and conduct promotional/marketing activities of their products and services. The key privileges and benefits are highlighted in below table.

(INR 7.5 Lakhs / or US\$ 10,000/ year)	(INR 3.75 Lakhs /- or US\$ 5000/ year)		R 1.5 Lakhs /- \$ 2,000/ year)	or
If the Annual Turnover of the Me	mber Firm is	>US \$100M	>US \$ 10M and <us 100m<="" th=""><th><us \$10m<="" th=""></us></th></us>	<us \$10m<="" th=""></us>
Membership Category		Gold	Silver	Bronze

IESA - Silver

Key Privileges and Benefits

Policy and Regulatory Advocacy

IESA - Gold

IESA Board Seat (can provide required directives)	×	×	×
Consulting support to understand policy and regulatory aspects	5 Hrs	3 Hrs	2 Hrs
Opportunity to represent IESA at select international events as speaker	×	×	×
Opportunity to represent IESA at select national events as speaker	×	×	×
Exclusive invitation for events/roundtable discussion with regulators and govt. bodies	×	×	×
Chair / Co-chair of IESA Working Groups (Technical / Policy / Business)	×	×	×
Chair / Co-chair of IESA Focus Groups	✓	×	×
Monthly CES Storage IQ {India} subscription	✓	×	×
Opportunity to present in training programs for regulators and policymakers / government stakeholders	√	×	×
Participation in IESA working group	✓	✓	✓
Participation in IESA policy forum [member only event]	3	2	1
Opportunity to provide inputs and recommendations on ES and EV to central and state governments	✓	✓	✓
Online access to various policy studies and reports published by IESA and its partners	✓	✓	✓

Research and Development Support

Assistance in developing joint research proposals for funding opportunities	×	×	×
Consulting Support for research and product development / troubleshooting	3 Hrs	2 Hrs	1 Hr
Report on Energy Storage & EV R&D trends (4 - Emerging Technology Review Report)	50% Discount	25% Discount	10% Discount
Delegate passes in IESA Energy Storage - EV R&D Summit	3	2	1
Opportunity to provide inputs for standards making to govt. and industry organisations	✓	✓	✓
Basic cell performance testing and report covering efficiency, energy and power density, cycle life at 25- and 45-degree C at 1C/1C, cell degradation curve, effect of C rate (C/2, 1C, 2C, 4 C) on performance*	10 cells	5 cells	2 cells
Discount on Testing & Analysis services offered by CES	15%	10%	5%
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* Testing report will be provided based on two weeks of testing. Additional longer duration testing service can be availed as additional service



IESA - KPN Gold / Silver / Bronze Membership

Market Research and Strategy Support

Dedicated account manager for all IESA related services	×	×	×
Strategy & Consulting Call	3 Hrs	2 Hrs	1 Hr
One-on-one assistance on Policy, Technology, Business	6-monthly (1 Hr)	6-monthly (1 Hr)	Yearly (1 Hr)
Suitable Partner/ Stakeholder Identification	√	×	×
Monthly IESA KPN Information Bulletin	✓	✓	√
Monthly IESA KPN Resource Bulletin	✓	✓	√
Access to IESDB (online repository of projects, manufacturing plants, recycling facilities, research & testing labs, and Universities)	✓	✓	√
Complimentary copy of ETN (Emerging Technology News) magazine	5	3	2
India Energy Storage Market Report "OR" India E-mobility Market Overview Report	One Report	50% Discount	25% Discount
Discounts on additional IESA published Research Reports	50% Discount	50% Discount	25% Discount

Business Development

Convening focused industry roundtable	×	×	×
Customized support for business development *	×	×	×
Opportunity to co-author IESA White Papers & Case Studies	×	×	×
Assistance developing RFP for ESS / EV procurement	×	×	×
IESA opportunity (RFP/ tender) repository and email notification (tender alert)	√	✓	√
Access to energy Storage and EV tender briefing webinars by IESA	✓	✓	√
Delegate passes for Regional E\$\$MEET focussed on Commercial & Industrial application of Storage	3	2	1
Delegate passes for regional roundtables for accelerating EV adoption	3	2	1
Discount on IESA assisted job posting and recruitment assistance	50%	20%	10%
Listing of products, services and solutions in IESA online product catalogue	20	10	5
CFO Roundtable on taxes, duties on EV and energy storage	✓	✓	√
* Separate agreement is required to outline details of the support		1	

Networking Events

Discounts on IESA technical tour/ regional events *	20%	15%	10%
IESA events on energy storage and EV investment forum *	3	2	1
IESA members networking meet on the side lines of major industry events*	3	2	1
Delegate pass for India Energy Storage Week (IESW)*	3	2	1
India E-mobility Conclave (IMC) by IESA*	3	2	1
Other IESA events (SESI, WESD, Hydrogen Seminar, RE Experts Forum etc)*	3	2	1
Discount on IESA strategic partner events (national and international)	5% - 30%	5% - 30%	5% - 30%
Participation/ part of IESA - Women in Energy (WE) initiative	✓	✓	√
* Additional delegates can receive 50% discount where space is not a constraint	I		'

Promotion and Marketing

Company logo on IESA publications / websites	Basic Listing	Basic Listing	Basic Listing
Company press releases through IESA platform like etn.news (annually)	5	3	2
Discounts on exhibition stand or sponsorship for IESA events *	25%	15%	10%
Discounts on advertisements in ETN magazine & etn.news	25%	15%	10%
Discounts to organise sponsored webinar / seminar	25%	15%	10%
Opportunity to be featured in ETN Magazine or ET Radio	✓	✓	√
Nomination for IESA Industry Excellence Awards	✓	✓	√
Part of the IESA Communication Community (IESA-ICC)	✓	✓	√
* Member can choose from the IESA events		1	

Training and Capacity Building (IESA Academy)

Cell prototyping hands-on Training	30% Discount	20% Discount	10% Discount
Manufacturing Masterclass	30% Discount	20% Discount	10% Discount
Complementary participation in all IESA knowledge series webinars	✓	✓	✓
Free access to IESA White Papers and Case Studies	√	√	✓
Discounts on IESA partnered training programs	20%	10%	5%
Complementary access to IESA online training programs (person courses*)	50	20	10





IESA – KPN Gold / Silver / Bronze Membership Registration Form

IESA - Gold (INR 7.5 Lakt US\$ 10,000/	ns / or	IESA - Silver (INR 3.75 Lakhs / US\$ 5000/ year)	- or IESA - B (INR 1.5 L US\$ 2,000	akhs /- or
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Membership Categor	гу	Gold	Silver	Bronze
A. Information				
Company's Annua	ıl Global Revenue / Tı	irnover: Last ye	ar	(In USD/INR)
2 nd Last year	(II	n USD/INR) 3 rd La	st year	(In USD/INR)
Referred by (If applica	ble please mention):			
Organization Nam	le:			
Organization GST Nun	nber (If Applicable):			
Address:				
City:	State:	Zip/Pin	Code:Country	:
Website:				
B. Contact deta	ile			
Primary Contact I				
·			Last name:	
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Secondary Contac				
•			Last name:	
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Other Contact Det				
	-		Last name:	
			Email:	
			Last name:	
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C. Nomination of Working Groups (\checkmark)

	MEMBER	CHAIR	CO- CHAIR	NAME	EMAIL-ID				
Policy Working Group									
Technology Working Group									
Business Working Group									
D. Your Focused Group (✓) *The following focused groups are focused on Energy Storage and EV									
	MEMBER	CHAIR	CO- CHAIR	NAME	EMAIL-ID				
Energy Storage Manufacturing									
EV & Charging Infra (MOVE)									
RE (Solar & Wind) Integration									
ESS for Electricity Grid									
Power Electronics									
Second Life & Recycling (IRRI)									
Standards & Safety (ESSTF)									
R&D & Skill Development									
Innovation & Start-Up Program									
Microgrid									
E. Declaration ☐ I hereby declare that the information stated above is true to the best of my knowledge and agree to the full terms and conditions of the membership									
Signature: Date:									

Contacts:

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