

INDIA ENERGY STORAGE WEEK 2025

Conference and Exhibition on Energy Storage, EV, Green Hydrogen and Microgrids in India

08th - 11th July 2025 | Yashobhoomi, IICC, New Delhi



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PLATINUM PARTNER

Deliverables

India Energy Storage Week 5

July 08th - 11th 2025 | New Delhi

- 1. 50 sqm. exhibition space in prime location
- 2. Speaking slot in plenary session
- 3. 1-minute video between the sessions (1time)
- 4. 2 Rounds of Newsletters announcing your participation. (Newsletter goes to a Database consisting of 40,000+ contacts worldwide)
- 5. Free passes for the Conference & Exhibition for 7 representatives
- 6. Free passes for the Networking Reception for 7 representatives
- 7. 300 Special visitors invite for exhibition
- 8. 10 VIP conference passes for the industry (worth 5 lakh)
- 9. One Full Page Advertisement in the show catalogue (premium pages)
- 10. 50% Discount for additional passes for the conference
- 11. Logo visibility and speaking slot curtain-raiser/press conference

Additional Advantage:

- Partner positioning as a platinum partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of a programme on LinkedIn, Twitter etc.

- Platinum partner logo on the visitor invite
- Company logo on the email & SMS promotion for the expo
- Placing 3 standee at a premium location
- Company logo at all branding inside and outside the venue
- 1 standee inside the networking lunch
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

GOLD PARTNER

Deliverables



- 1. 25 sqm exhibition space in a prime location.
- 2. Speaking slot at the conference.
- 3. 30-second videos between the sessions (1 time).
- 4. 1 rounds of newsletters announcing your participation. (Newsletter goes to a database consisting of 40,000+ contacts worldwide).
- 5. Free passes for the conference & exhibition for 5 representatives.
- 6. Free passes for the networking reception for 5 representatives.
- 200 special visitor invite.
- 8. 5 VIP conference passes for the industry (worth 2.5 lakh)
- 9. One full-page advertisement in the show catalogue.
- 10. 40% discount for additional passes for the conference.

Additional Advantage:

- Partner positioning as a gold partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of the programme on LinkedIn, Twitter etc.

- Gold partner logo on the visitor invite
- Company logo on the email & SMS promotion for the expo
- Placing 2 standee at a premium location
- Company logo at all branding inside and outside the venue
- Company logo on the newsletter
- Company logo on backdrop of conference & workshop

SILVER PARTNER



Deliverables

- 1. 18 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception for 4 representatives.
- 4. 100 special visitor invite.
- 5. 3 VIP conference passes for the industry (worth 1.5 lakh)
- 6. One full-page advertisement in the show catalogue.
- 7. 30% discount for additional passes for the conference.

Additional Advantage:

- Partner positioning as a silver partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of the programme on LinkedIn, Twitter etc.

- Silver partner logo on the visitor invite
- Company logo on the email promotion for the expo
- Placing 1 standee at a premium location
- Company logo at all branding inside and outside the venue
- Company logo on the newsletter
- Company logo on backdrop of conference & workshop

BRONZE PARTNER



<u>Deliverables</u>

- 1. 12 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 3 representatives.
- 3. Free passes for the networking reception for 3 representatives.
- 4. 50 special visitor invite.
- 5. 1 vip conference passes for the industry (worth 50 thousand)
- 6. One full-page advertisement in the show catalogue.

Additional Advantage:

- Partner positioning as a bronze partner in the program
- Company logo on e-flyer for the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, Twitter, etc.
- Bronze partner logo on the visitor invite

- Placing 1 standee at the venue
- Company logo at all branding inside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

KNOWLEDGE PARTNER



<u>Deliverables</u>

- 1. 9 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception for 4 representatives.
- 4. One full page advertisement in show catalogue.
- 5. 25 special visitor invite.
- 20% discount for additional passes for conference.
- 7. Special exhibition invitations for your clients.
- 8. Knowledge partner, acknowledged in the workshops and conference sessions.

Additional Advantage:

- Partner positioning as a knowledge partner in the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, Twitter, etc.
- Knowledge partner logo on the visitor invite
- Placing 1 standee at the venue

- Company logo at all branding inside and outside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

ASSOCIATE PARTNER



Deliverables

- 9 sqm. Exhibition space in the expo.
- 2. Free passes for the conference & exhibition for 2 representatives.
- 3. Free passes for the networking reception for 1 representatives of the company.
- 4. One full page advertisement in show catalogue.
- 5. 20% discount for additional passes for conference.

Additional Advantage:

- Company logo on the official website
- Social media postings of program on LinkedIn, twitter, etc.
- Placing 1 standee at the venue
- Company logo on all branding inside the venue
- Company logo on the newsletter
- Company logo on the backdrop of conference & workshop

SESSION PARTNER

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<u>Deliverables</u>

- Speaking Slot in the conference.
- 2. Free passes for the Conference & Exhibition for 3 representatives.
- 3. Free passes for the Networking Reception for 3 representatives.
- 4. One Full Page Advertisement in show catalogue.
- 5. 20% Discount for additional passes for conference.

Additional Advantage:

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee at the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo on Backdrop of Conference & Workshop

AWARDS GALA DINNER PARTNER

Deliverables

- 9 sqm. Exhibition space.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception and 4 representatives.
- 4. One full-page advertisement in the show catalogue
- 5. 30% discount for additional passes for the conference
- 6. Special exhibition invitations for your clients

Additional Advantage:

- Partner positioning as a lunch partner in the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, twitter, etc.
- Partner logo on the visitor invite
- Company logo on all branding inside the venue
- 2 standees inside the networking lunch
- Company logo on the newsletter
- Partner logo on the backdrop of conference & workshop



LANYARD PARTNER



<u>Deliverables</u>

- 1. 9 sqm. Exhibition space.
- 2. Free passes the conference & exhibition for 2 representatives.
- 3. Free passes for the networking reception 1 representatives.
- 4. One full page advertisement in show catalogue
- 5. 20% discount for additional passes for conference

Additional Advantage:

- Company logo on e-flyer for the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, twitter, etc.
- Platinum partner logo on the visitor invite
- Company logo on all branding inside the venue
- Company logo on the newsletter
- Company logo on the backdrop of conference & workshop
- Partner logo on lanyard

BADGE PARTNER

Deliverables

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. 30-second videos between the sessions (1 time)
- 4. Free passes for the Conference & Exhibition 2 representatives.
- 5. Free passes for the Networking Reception 2 representatives.
- 6. One Full Page Advertisement in the show catalogue
- 7. 20% Discount for additional passes for the conference
- 8. Partner company logo on badges

Additional Advantage:

- Company logo on e-flyer for the programme
- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Partner logo on the Visitor invite
- Placing 2 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop



DELEGATE KIT PARTNER



<u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. Free passes for the Conference & Exhibition 2 representatives.
- 4. Free passes for the Networking Reception 1 representative.
- 5. One Full Page Advertisement in show catalogue
- 6. 20% Discount for additional passes for conference
- 7. Sponsored company brochure and marketing materials at the kit
- 8. Company logo on all kit as kit partner

Additional Advantage:

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop

VISITOR KIT PARTNER



<u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. Free passes for the Conference & Exhibition 2 representatives.
- 4. Free passes for the Networking Reception 1 representative.
- 5. One Full Page Advertisement in the show catalogue
- 6. 20% Discount for additional passes for the conference
- 7. Sponsored company brochure and marketing materials at the kit
- 8. Company logo on all kit as kit partner

Additional Advantage:

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop

ONE DAY CONFERENCE PARTNER

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Deliverables

- 1. 9 sqm space in the exhibition hall
- 2. Speaking slots at the conference
- 3. Free passes for the conference & exhibition 2 representatives
- 4. Free passes for the networking reception for 1 representative.
- 5. One full-page advertisement in the show catalogue
- 6. 20% discount for additional passes for the conference

Additional Advantage:

- Company logo on the official website
- Social media postings of programme on linkedin, twitter etc.
- Company logo at all branding inside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop
- Dedicated banner for the day selected to partner for conference



BOOK YOUR SPACE

Particulars	Minimum Space in sqm	Price per sqm Indian Exhibitors	Price per sqm International Exhibitors
Shell Scheme Space	9 sqm	INR 15,000	US\$ 300
Raw Scheme Space	36 sqm	INR 14,000	US\$ 260

OTHER BENEFITS:

- Shell (Built-up) booth with basic amenities
- · Branding in collaterals as Exhibitors

For more information, please contact:

Prosanjit Singh

M: +91-9911383679

E: prosanjit.singh@ces-ltd.com

Sehar Jaferani

M: +91 9730446360

E: sehar.jaferani@ces-ltd.com

Lalit Bhatt

M: +91 9599343017

E: lalit.bhatt@ces-ltd.com

