





# INDIA ENERGY STORAGE WEEK 2025

Battery Manufacturing Supply Chain • Energy Storage • eMobility • Clean Hydrogen



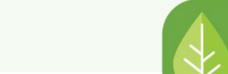
























# PLATINUM PARTNER

### **Deliverables**

India Energy Storage Week 5

- 1. 50 sqm. exhibition space in prime location
- 2. Speaking slot in plenary session
- 3. 1-minute video between the sessions (1time)
- 4. 2 Rounds of Newsletters announcing your participation. (Newsletter goes to a Database consisting of 40,000+ contacts worldwide)
- 5. Free passes for the Conference & Exhibition for 7 representatives
- 6. Free passes for the Networking Reception for 7 representatives
- 7. 300 Special visitors invite for exhibition
- 8. 10 VIP conference passes for the industry (worth 5 lakh)
- 9. One Full Page Advertisement in the show catalogue (premium pages)
- 10. 50% Discount for additional passes for the conference
- 11. Logo visibility and speaking slot curtain-raiser/press conference

#### **Additional Advantage:**

- Partner positioning as a platinum partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of a programme on LinkedIn, Twitter etc.

- Platinum partner logo on the visitor invite
- Company logo on the email & SMS promotion for the expo
- Placing 3 standee at a premium location
- Company logo at all branding inside and outside the venue
- 1 standee inside the networking lunch
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

# **GOLD PARTNER**

## **Deliverables**



- 1. 25 sqm exhibition space in a prime location.
- 2. Speaking slot at the conference.
- 3. 30-second videos between the sessions (1 time).
- 4. 1 rounds of newsletters announcing your participation. (Newsletter goes to a database consisting of 40,000+ contacts worldwide).
- 5. Free passes for the conference & exhibition for 5 representatives.
- 6. Free passes for the networking reception for 5 representatives.
- 200 special visitor invite.
- 8. 5 VIP conference passes for the industry (worth 2.5 lakh)
- 9. One full-page advertisement in the show catalogue.
- 10. 40% discount for additional passes for the conference.

#### **Additional Advantage:**

- Partner positioning as a gold partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of the programme on LinkedIn, Twitter etc.

- Gold partner logo on the visitor invite
- Company logo on the email & SMS promotion for the expo
- Placing 2 standee at a premium location
- Company logo at all branding inside and outside the venue
- Company logo on the newsletter
- Company logo on backdrop of conference & workshop

# **SILVER PARTNER**



## **Deliverables**

- 1. 18 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception for 4 representatives.
- 4. 100 special visitor invite.
- 5. 3 VIP conference passes for the industry (worth 1.5 lakh)
- 6. One full-page advertisement in the show catalogue.
- 7. 30% discount for additional passes for the conference.

#### **Additional Advantage:**

- Partner positioning as a silver partner in the programme
- Company logo on e-flyer for the programme
- Coverage on pre-event and thank you mailers
- Company logo on promotional emails to delegates (industry & government)
- Company logo on the official website
- Social media postings of the programme on LinkedIn, Twitter etc.

- Silver partner logo on the visitor invite
- Company logo on the email promotion for the expo
- Placing 1 standee at a premium location
- Company logo at all branding inside and outside the venue
- Company logo on the newsletter
- Company logo on backdrop of conference & workshop

# **BRONZE PARTNER**



## <u>Deliverables</u>

- 1. 12 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 3 representatives.
- 3. Free passes for the networking reception for 3 representatives.
- 4. 50 special visitor invite.
- 5. 1 vip conference passes for the industry (worth 50 thousand)
- 6. One full-page advertisement in the show catalogue.

#### **Additional Advantage:**

- Partner positioning as a bronze partner in the program
- Company logo on e-flyer for the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, Twitter, etc.
- Bronze partner logo on the visitor invite

- Placing 1 standee at the venue
- Company logo at all branding inside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

# **KNOWLEDGE PARTNER**



## **Deliverables**

- 1. 9 sqm. Exhibition space in a prime location.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception for 4 representatives.
- 4. One full page advertisement in show catalogue.
- 5. 25 special visitor invite.
- 6. 20% discount for additional passes for conference.
- 7. Special exhibition invitations for your clients.
- 8. Knowledge partner, acknowledged in the workshops and conference sessions.

#### **Additional Advantage:**

- Partner positioning as a knowledge partner in the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, Twitter, etc.
- Knowledge partner logo on the visitor invite
- Placing 1 standee at the venue

- Company logo at all branding inside and outside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop

# **ASSOCIATE PARTNER**



## **Deliverables**

- 9 sqm. Exhibition space in the expo.
- 2. Free passes for the conference & exhibition for 2 representatives.
- 3. Free passes for the networking reception for 1 representatives of the company.
- 4. One full page advertisement in show catalogue.
- 5. 20% discount for additional passes for conference.

#### **Additional Advantage:**

- Company logo on the official website
- Social media postings of program on LinkedIn, twitter, etc.
- Placing 1 standee at the venue
- Company logo on all branding inside the venue
- Company logo on the newsletter
- Company logo on the backdrop of conference & workshop

# **SESSION PARTNER**



## <u>Deliverables</u>

- Speaking Slot in the conference.
- 2. Free passes for the Conference & Exhibition for 3 representatives.
- 3. Free passes for the Networking Reception for 3 representatives.
- 4. One Full Page Advertisement in show catalogue.
- 5. 20% Discount for additional passes for conference.

#### **Additional Advantage:**

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee at the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo on Backdrop of Conference & Workshop

# **AWARDS GALA DINNER PARTNER**

### **Deliverables**

- 9 sqm. Exhibition space.
- 2. Free passes for the conference & exhibition for 4 representatives.
- 3. Free passes for the networking reception and 4 representatives.
- 4. One full-page advertisement in the show catalogue
- 5. 30% discount for additional passes for the conference
- 6. Special exhibition invitations for your clients

#### **Additional Advantage:**

- Partner positioning as a lunch partner in the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, twitter, etc.
- Partner logo on the visitor invite
- Company logo on all branding inside the venue
- 2 standees inside the networking lunch
- Company logo on the newsletter
- Partner logo on the backdrop of conference & workshop



## LANYARD PARTNER



## <u>Deliverables</u>

- 1. 9 sqm. Exhibition space.
- 2. Free passes the conference & exhibition for 2 representatives.
- 3. Free passes for the networking reception 1 representatives.
- 4. One full page advertisement in show catalogue
- 5. 20% discount for additional passes for conference

#### **Additional Advantage:**

- Company logo on e-flyer for the program
- Company logo on the official website
- Social media postings of the program on LinkedIn, twitter, etc.
- Platinum partner logo on the visitor invite
- Company logo on all branding inside the venue
- Company logo on the newsletter
- Company logo on the backdrop of conference & workshop
- Partner logo on lanyard

## **BADGE PARTNER**

#### <u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. 30-second videos between the sessions (1 time)
- 4. Free passes for the Conference & Exhibition 2 representatives.
- 5. Free passes for the Networking Reception 2 representatives.
- 6. One Full Page Advertisement in the show catalogue
- 7. 20% Discount for additional passes for the conference
- 8. Partner company logo on badges

#### **Additional Advantage:**

- Company logo on e-flyer for the programme
- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Partner logo on the Visitor invite
- Placing 2 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop



# **DELEGATE KIT PARTNER**



## <u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. Free passes for the Conference & Exhibition 2 representatives.
- 4. Free passes for the Networking Reception 1 representative.
- 5. One Full Page Advertisement in show catalogue
- 6. 20% Discount for additional passes for conference
- 7. Sponsored company brochure and marketing materials at the kit
- 8. Company logo on all kit as kit partner

#### **Additional Advantage:**

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop

## VISITOR KIT PARTNER



## <u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slot at the conference.
- 3. Free passes for the Conference & Exhibition 2 representatives.
- 4. Free passes for the Networking Reception 1 representative.
- 5. One Full Page Advertisement in the show catalogue
- 6. 20% Discount for additional passes for the conference
- 7. Sponsored company brochure and marketing materials at the kit
- 8. Company logo on all kit as kit partner

#### **Additional Advantage:**

- Company Logo on the official website
- Social Media Postings of programme on LinkedIn, Twitter etc.
- Placing 1 standee inside the venue
- Company Logo at all branding inside the venue
- Company Logo on Newsletter
- Company Logo On Backdrop of Conference & Workshop

# ONE DAY CONFERENCE PARTNER



## <u>Deliverables</u>

- 9 sqm space in the exhibition hall
- 2. Speaking slots at the conference
- 3. Free passes for the conference & exhibition 2 representatives
- 4. Free passes for the networking reception for 1 representative.
- 5. One full-page advertisement in the show catalogue
- 6. 20% discount for additional passes for the conference

#### **Additional Advantage:**

- Company logo on the official website
- Social media postings of programme on linkedin, twitter etc.
- Company logo at all branding inside the venue
- Company logo on newsletter
- Company logo on backdrop of conference & workshop
- Dedicated banner for the day selected to partner for conference

# **BOOK YOUR SPACE**

Particulars	Minimum Space in sqm		Price per sqm International Exhibitors
Shell Scheme Space	9 sqm	INR 15,000	US\$ 300
Raw Scheme Space	36 sqm	INR 14,000	US\$ 260

#### **OTHER BENEFITS:**

- Shell (Built-up) booth with basic amenities
- Branding in collaterals as Exhibitors

#### For more information, please contact:

**Prosanjit Singh** 

M: +91-9911383679

E: prosanjit.singh@ces-ltd.com

Sehar Jaferani

M: +91 9730446360

E: sehar.jaferani@ces-ltd.com

**Lalit Bhatt** 

M: +91 9599343017

E: lalit.bhatt@ces-ltd.com

