

PARTNERSHIP AND EXHIBITION OPPORTUNITIES



**4th India Battery
Manufacturing and
Supply Chain Summit**

January 16th & 17th 2025 | New Delhi



EXPO ON BATTERY & CHARGING

January 19th - 21th 2025 | Pragati Maidan, New Delhi



PARTNERSHIP

Benefits of Sponsorship	Title 20 Lac	Platinum 15 Lac	Gold 10Lac	Silver 7.5 Lac	Bronze 5 Lac
Speaking Opportunity at the Conference	✓	✓	✓	N	N
Discounted Exhibition Space at Bharat Battery Expo	25%	20%	20%	20%	15%
Logo on the wings of the Conference backdrop	✓	✓	✓	✓	✓
Screening of corporate film (1 Minutes) – Conference Breaks	✓	✓	✓	N	N
Free Delegates Passes for the conference	10	8	6	4	2
Logo on registration desk (Backdrop)	✓	✓	✓	N	N
Logo on the Delegate Table (Tent card provided by Partner)	✓	N	N	N	N
Write up in the Speaker Booklet	✓	✓	✓	✓	✓
Company Brochures to be disseminated inside the delegate kit	✓	✓	✓	N	N
Placing Promotional Corporate Standee at Lunch Area – (1 No.)	✓	✓	N	N	N
One page advertisement in Bharat Battery Directory	✓	✓	✓	✓	✓
Discount for additional passes for the conference	50%	50%	50%	40%	25%
Logo coverage in Show brochure and other marketing collaterals	✓	✓	✓	✓	✓
Pre/post Event coverage in the press release	✓	✓	✓	✓	✓
Logo on the delegate badge	✓	N	N	N	N
Logo on the Website event page	✓	✓	✓	✓	✓
Social Media promotion and announcement of partners	✓	✓	✓	✓	✓

Regular Exhibition Space Type	Amount INR	Amount USD	Early Bird Discount (till 31 st August) (Non-IESA Member)
Shell Space	13,000	400	5%
Raw Space	11,500	360	

Benefits of Sponsorship	Regular Exhibitor	Premium Exhibitor
Exhibition Space	Hall 12 A	Hall 12 (Premium Expo Space)
Business Lounge Access	N	✓
Invitation to PM Session	N	✓
Standee at the entrance of the Hall	N	2
Pole Branding/Banner	N	2
Logo placement at the Arch gate branding	N	✓
Video at the digital screen at the entrance of the hall	N	✓
Cost	As per Regular Shell and Bare Space Price	Regular Shell and Bare Space Price + INR 5 lakhs

*IESA Member get 5 -20% discount based on their member category
Multiple discounts can't be combined
Premium Expo Space will cost additional INR 5 lakhs with maximum benefits*

Thanks for considering to be part of



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