



## IESA Knowledge Partner Network (KPN) – Membership

Aim of IESA KPN network is to help members understand the various energy storage technologies, business applications and intertwined policy/regulatory issues. IESA team will work with KPN members to help them make an informed decision on technology adoption, target markets and conduct promotional/marketing activities of their products and services. The key privileges and **benefits** are highlighted in below table.

<b>Benefits of joining the IESA Knowledge Partner Network</b>			
<b>KPN Membership Level</b>	<b>KPN Bronze</b>	<b>KPN Silver</b>	<b>KPN Gold</b>
<b>If the Annual Turnover of the Member Firm</b>	<b>&lt;US \$ 10M</b>	<b>&gt;US \$ 10M and &lt;US \$ 100M</b>	<b>&gt;US \$ 100M</b>
<b>Policy and Regulatory Advocacy</b>			
1. Monthly IESA-India Policy Update Bulletin		✓	
2. Exclusive Invitation for events / round table discussion with Regulators		✓	
3. Participation in IESA Working Groups		✓	
<b>Market Research and Strategy Support</b>			
1. India Energy Storage Market Overview Report	Executive Summary		Full Report
4. Consulting Support on policy / business / technical issues (per year)	<b>2 Hr</b>	<b>5 Hr</b>	<b>10 Hr</b>
5. Monthly IESA KPN-Information Bulletin and Quarterly ETN e-Magazine		✓	
6. Discounts on IESA Published Special Research Reports	<b>10%</b>	<b>15%</b>	<b>20%</b>
<b>Business Development</b>			
7. IESA Opportunity (RFP/Tender) repository & email notification		✓	
8. Complementary Participation in all IESA webinars		✓	
9. Free Access to IESA White Papers & Case Studies		✓	
10. Discounts on IESA assisted Job Posting and Recruitment Assistance	<b>10%</b>	<b>15%</b>	<b>20%</b>
<b>Networking Events</b>			
1. Discount on delegate pass for Energy Storage India (ESI) Conference	<b>50% for 1</b>	<b>50% for 2</b>	<b>50% for 3</b>
2. Discount on IESA Strategic Partner Events	<b>5% - 30%</b>	<b>5% - 30%</b>	<b>5% - 30%</b>
3. Discounts on IESA Technical Tour / Regional Events	<b>10%</b>	<b>15%</b>	<b>20%</b>
<b>Promotion and Marketing</b>			
11. Company logo on all IESA publications / web sites	Basic Listing		
12. Company Press Release through IESA platform (per annum)	<b>1</b>	<b>2</b>	<b>3</b>
13. Discount on Exhibition Stand or Sponsorship at ESI Conference	<b>5%</b>	<b>6%</b>	<b>7%</b>
14. Advertisement in Emerging Technology News (ETN) Magazine (discounts)	<b>10%</b>	<b>15%</b>	<b>20%</b>
15. Sponsored opportunity to organize Webinar/ Seminar		✓	
16. Sponsored opportunity for featured Interview		✓	
<b>Membership Fee Per Annum</b>	<b>US\$2,000</b>	<b>US\$5,000</b>	<b>US\$10,000</b>



## IESA – Knowledge Partner Network Member Registration Form

**IESA-KPN Bronze**  
(US\$2,000/ year)  
Annual Turnover < US\$10M

**IESA-KPN Silver**  
(US\$5,000/ year)  
Annual Turnover US\$10M - 100M

**IESA-KPN Gold**  
(US\$10,000/ year)  
Annual Turnover > US\$100M

Referred by (If applicable please mention): \_\_\_\_\_

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ zip/Pin Code: \_\_\_\_\_ Country: \_\_\_\_\_

Website: \_\_\_\_\_

### Primary Contact Details:

Mr/Mrs/Dr/Prof: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title/Position: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

### Secondary Contact Details:

Mr/Mrs/Dr/Prof: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title/Position: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

**I agree to the full terms and conditions**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Contacts

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