



IESA Knowledge Partner Network (KPN- Special) – Membership

Aim of IESA KPN network is to help members understand the various energy storage technologies, business applications and intertwined policy/regulatory issues. IESA team will work with KPN members to help them make an informed decision on technology adoption, target markets and conduct promotional/marketing activities of their products and services. The key privileges and **benefits** are highlighted in below table.

Benefits of joining the IESA Knowledge Partner Network (Special)	
KPN Membership Level	KPN Special <i>(For R&D, Educational, non-profit institutions, utilities and start-ups)</i>
Policy and Regulatory Advocacy	
1. IESA Member Information Bulletin	✓
2. Participation in India Energy Storage Policy Forum (Member only event)	✓
3. Participation in IESA Working Groups	✓
Market Research and Strategy Support	
1. India Energy Storage Market Overview Report	Executive Summary
2. Consulting Support on policy / business / technical issues (per year)	2 Hr
3. Monthly IESA KPN-Information Bulletin and Quarterly ETN e-Magazine	✓
4. Discounts on IESA Published Special Research Reports	10%
Business Development	
1. IESA Opportunity (RFP/Tender) repository & email notification	✓
2. Energy Storage & EV Tender Briefing (through attending pre-bid meeting)	✓
3. Complementary Participation in all IESA webinars	✓
4. Free Access to IESA White Papers & Case Studies	✓
5. Discounts on IESA assisted Job Posting and Recruitment Assistance	10%
Networking Events	
1. Discount on delegate pass for Energy Storage India (ESI) Conference	50% for 1
2. Discount on IESA Strategic Partner Events	5% - 30%
3. Discounts on IESA Technical Tour / Regional Events	10%
Promotion and Marketing	
1. Company logo on all IESA publications / web sites	Basic Listing
2. Company Press Release through IESA platform (per annum)	1
3. Discount on Exhibition Stand or Sponsorship at ESI Conference	5%
4. Advertisement in Emerging Technology News (ETN) Magazine (discounts)	10%
5. Sponsored opportunity to organize Webinar/ Seminar	✓
6. Featured Interview on CES Podcast	Sponsored Podcast
Membership Fee Per Annum	US \$2,000 X 50%discount =US \$1,000



IESA – Knowledge Partner Network (Special) Member Registration Form

IESA-KPN Special Membership (For R&D, Educational, non-profit institutions, utilities and start-ups)

(US \$2,000 X 50% discount =US \$1,000)

Company's Last Year Turnover: _____ (In USD/INR) Total Year of Operation: _____ Years

Referred by (If applicable please mention): _____

Organization name: _____

Organization GST Number (If Applicable): _____

Address: _____

City: _____ State: _____ zip/Pin Code: _____ Country: _____

Website: _____

Primary Contact Details:

Mr/Mrs/Dr/Prof: _____ First name: _____ Last name: _____

Job title/Position: _____ Phone: () _____ Fax: () _____

Mobile: _____ Email: _____

Secondary Contact Details:

Mr/Mrs/Dr/Prof: _____ First name: _____ Last name: _____

Job title/Position: _____ Phone: () _____ Fax: () _____

Mobile: _____ Email: _____

I agree to the full terms and conditions

Signature: _____ Date: _____

Contacts

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