



## IESA Knowledge Partner Network (KPN) – Membership

Aim of IESA KPN network is to help members understand the various energy storage technologies, business applications and intertwined policy/regulatory issues. IESA team will work with KPN members to help them make an informed decision on technology adoption, target markets and conduct promotional/marketing activities of their products and services. The key privileges and **benefits** are highlighted in below table.

### Benefits of joining the IESA Knowledge Partner Network

KPN Membership Level	KPN Bronze	KPN Silver	KPN Gold
<b>If the Annual Turnover of the Member Firm</b>	<US \$ 10M	>US \$ 10M and <US \$ 100M	>US \$ 100M
<b>Policy and Regulatory Advocacy</b>			
1. Monthly CES Storage IQ (India) (Annual Subscription worth \$3,000)	X	X	✓
2. Participation in India Energy Storage Policy Forum (Member only event)	1	2	3
3. Exclusive Meetings round table discussion with Regulators / Govt. Bodies	X	X	✓
4. Participation in IESA Working Groups		✓	
<b>Market Research and Strategy Support</b>			
1. India Energy Storage Market Overview Report (150 + Page, worth \$3,500)	Executive Summary		Full Report
5. Consulting Support on policy / business / technical issues (per year)	2 Hr	5 Hr	10 Hr
6. Monthly IESA KPN-Information Bulletin and Quarterly ETN e-Magazine		✓	
7. Discounts on IESA Published Special Research Reports	10%	15%	20%
<b>Business Development</b>			
1. IESA Opportunity (RFP/Tender) repository & email notification		✓	
2. Energy Storage & EV Tender Briefing (through attending pre-bid meeting)		✓	
3. Complementary Participation in all IESA webinars		✓	
4. Free Access to IESA White Papers & Case Studies		✓	
5. Discounts on IESA assisted Job Posting and Recruitment Assistance	10%	15%	20%
<b>Networking Events</b>			
1. Discount on delegate pass for Energy Storage India (ESI) Conference	50% for 1	50% for 2	50% for 3
2. Discount on IESA Strategic Partner Events	5% - 30%	5% - 30%	5% - 30%
3. Discounts on IESA Technical Tour / Regional Events	10%	20%	30%
<b>Promotion and Marketing</b>			
1. Company logo on all IESA publications / web sites	Basic Listing with Company Page		
2. Company Press Release through IESA platform (per annum)	1	2	3
3. Discount on Exhibition Stand or Sponsorship at ESI Conference	5%	7%	10%
4. Advertisement in Emerging Technology News (ETN) Magazine (discounts)	10%	15%	20%
5. Sponsored opportunity to organize Webinar/ Seminar		✓	
6. Featured Interview on CES Podcast	X	X	✓
<b>Membership Fee Per Annum</b>	<b>US\$2,000</b>	<b>US\$5,000</b>	<b>US\$10,000</b>



## IESA – Knowledge Partner Network Member Registration Form

**IESA-KPN Bronze**  
**(US\$2,000/ year)**  
 Annual Turnover < US\$10M

**IESA-KPN Silver**  
**(US\$5,000/ year)**  
 Annual Turnover US\$10M - 100M

**IESA-KPN Gold**  
**(US\$10,000/ year)**  
 Annual Turnover > US\$100M

**Company's Annual Global Revenue / Turnover:** Last year \_\_\_\_\_ (In USD/INR)

2<sup>nd</sup> Last year \_\_\_\_\_ (In USD/INR)    3<sup>rd</sup> Last year \_\_\_\_\_ (In USD/INR)

Referred by (If applicable please mention): \_\_\_\_\_

**Organization name:** \_\_\_\_\_

**Organization GST Number** (If Applicable): \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip/Pin Code:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Website:** \_\_\_\_\_

### Primary Contact Details:

Mr/Mrs/Dr/Prof: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title/Position: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

### Secondary Contact Details:

Mr/Mrs/Dr/Prof: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Job title/Position: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

**I agree to the full terms and conditions**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Contacts

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